**ABSTRACT**

SELPIA,2019 *.The Implementation of Literacy Program in SMP N 1 Kota Jambi*. Thesis. English Education Study Program.Faculty of Teacher Training and Education of Jambi University in Academic Year 2018/2019. The first supervisor is Bunga Ayu Wulandari, S.Pd, MEIL.,P.hD. The second supervisor is Dra Radiatan Mardiah, M.Hum.

The objective of the research is to describe the implementation of Literacy Program, especially focusing on English literacy. The research used qualitative research with a case study approach. In collecting the data, the research used documentation, observation and interview. The participant of this research are the students and the teacher of SMP N 1 Kota Jambi that consists of five students and two teachers. Then the findings of the research, the researcher found the implementation of literacy program in SMP N 1 Kota Jambi implemented since 2016 and the literacy program was conducted in the schoolyard on Friday morning every two weeks. The book that the students used in literacy activity mostly of all read Mystery and fantasy book. Then, the researcher found the perceived benefits of literacy program are to increase students vocabulary and improve students reading skill. The students generally felt positive towards the literacy program.

***Key words****: Implementation,literacy.*