CHAPTER I

INTRODUCTION

This chapter presents the general explanation about the background of the study, research question, the objective of the study, and limitation of the study.

1.1 Background of the Study

People who want to communicate succesfully, they should understand three levels of communication patterns. First level is social, means the level of communication functions, situations, attitude and conception that related between the languange and interlucators. Second level is group, means communication should consider about sex, ages, social status and occupations. And the last level is individual level, means communication is used to show expression and personality (Hymes: 1974).

People need to communicate everyday in daily life to express their ideas and convey some informations. When they talk to each others, there are also include several address terms in conversation. People call each others with the particular addresses, for example like the young generation address the older or vice versa, people who have same ages and level, and so on. According to Abolhassanizadeh, Moghaddam, Yazdanpanah (2013) in their journal about *The Analysis of Persian Address Terms Based on the Theory of Politeness;* "address terms are believed to actualize interpersonal relationship, especially the extent and

degree of politeness in a society." (p. 55). Moreover, address terms are a way to begin the conversation or greets others when they meet. Chaika (1982) states address terms are often part of greeting (p. 46). There are two ways of address terms in greeting. First, people who address each other in the same way each time they meet, it is may their usually greeting. Second, address terms that are used constantly by people in the conversation, normally to reinforce the intimacy and solidarity between them. Chaika (1982) also states address terms in greeting of the conversation show the interest between the people (p. 46).

Additionally, address terms has close relation with politeness. Normally, people call the others with polite addressee in the formal situations and usually they use tittle such as *Mr.*, *Mrs.*, *Miss* and so on. However, these address terms can be used in non-formal situations such as when someone meet the person for the first time, they will use polite addressee eventhough the person have the same age with them. And politeness discussions are not only a matter of saying "*please*" in making request or saying "*thank you*" after someone does something or give what the others want, but also about address terms to establish a good social relation with others.

However, address terms are not always show the politeness but also to show the rudeness when someone calls a person and use certain address terms such as *dumb, ugly, fat,* and so on, to express their relation, because normally those address terms use between close friends or people who have not good relation. Therefore, address terms can be used to show the respect such as *Madam, Mister, Miss*, etc., or to insult other

people such as *Snail* (for someone who do something slowly), etc., and also use to attract some attention of people who make the conversation and make the communication proceed effectively. According to Keshavarz (2001) Address terms are linguistic forms in addressing others "to withdraw some attention or for intend to lead someone in conversation." (p. 6).

The phenomena that human will never stop being communicate with others and in communication they will always use many address terms to call the interlucators, thus the researcher interested to make a research about address terms. Therefore, the reason why the researcher chooses this topic for this research because there is only little bit research about address terms that choose students as the participants and many of the studies only discuss address terms that are appears in the films/movies and novels. Thus, the researcher curious that what kind of address terms that are used by EFL in English context, because as it is known that, in Indonesian context, there is so many common address terms that exist.

1.2 Research Question

This paper discussed about address terms which is focus on one research question; What kinds of address terms used by students of English Department at Jambi University when interacting with friends?

1.3 The Objective of the Study

Based on the research question above, thus the objective of this study is to investigate the address terms of students in English Department when interacting with their friends, wether they use monotones address terms or not.

1.4 The Significant of the Study

The result of this research will be expected to enrich the knowledge in the Sociolingusitics subject, especially in the analysis of address terms that are used by English students at Jambi University. Furthermore, the research is intended to identify and describe the types of address terms and hopefully, this study can be a new reference for the address terms study.

1.5 Limitation of the Study

This study only focus on address terms which are used by the students of English Department at Jambi University when they interacting with their friends. The researcher choose 20 students as the participants and divide them into two groups (10 female and 10 male), randomly. In addition, Oral Discourse Completion Task (ODCT) situations arrange to be the data collection technique. Hence, in this study, the researcher used Wardhaugh (2006)'s study as the model to analyze the address terms that are used by the participants.