

# Influence of Campus Environment and Entrepreneurship

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**Submission date:** 15-Apr-2020 11:01AM (UTC+0700)

**Submission ID:** 1298002501

**File name:** Untitled1.pdf (1.82M)

**Word count:** 2529

**Character count:** 14692

### ABSTRACT

Rosmiati, 2015 . Influence of Campus Environment and Entrepreneurship Learning Outcomes Students Against Establishment of Life Entrepreneur PIPS Edinburgh University.

Keywords : Environmental Campus Learning Outcomes Entrepreneur

Entrepreneurship and Life Formation .

Based on the observations in the field with some students PIPS Edinburgh University in part of them say that they do not have a mature personality because they do not have a life plan ahead . Preformance this is thought to be caused by the earlier formed on student selfentrepreneurial spirit .

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The purpose of this research is to determine the significant influence of Campus Environment and Learning Outcomes Course Entrepreneurship Entrepreneur Student Ufe Against Establishment PIPS Edinburgh University.

In research methods , this study is a quantitative study with multiple regression analysis. Subjects numbered 63 students PIPS University of Edinburgh . The research data were collected through questionnaires and documentation then processed using multiple regression statistical formula .

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Results of the analysis showed that there are significant effect between signifikaan between campus and entrepreneurial learning outcomes for the formation of entrepreneurial spirit with the Edinburgh University student PIPS ( r ) of 0.333 with a regression equation  $Y = 3.9186 + 2,4909X_1 - 0,466X_2$  . The Fhitung of  $1.02 > 3.93$

Ftable . Thus  $H_0$  is rejected and  $H_a$  is received or no effect among variables .

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## INTRODUCTION

<sup>1</sup> Being self-employment is often viewed as a career choice that is not favored because it faced in everyday situations that are uncertain, full of obstacles, and frustration associated with the establishment of new businesses. Relating to entrepreneurship education is also very important and has been applied to the curriculum and used as one of the compulsory subjects are subjects Entrepreneurship

. One of the objectives of entrepreneurship courses is the formation of entrepreneurial souls on the learner and have high morale,.

<sup>4</sup> Campus is one of the factors that influence the formation and development of individual behavior, including the study. In other words if the campus does not support students in entrepreneurship, then mahasiswa will have difficulty in carrying out the process of learning that lead to its low learning outcomes, so it will be difficult to form the spirit of entrepreneurship within the student.

Based on field observations with a few students, only in part of those interested in the subject of entrepreneurship, which leads to lower student results. This is due to many factors, including lack of awareness mahasiswa importance of entrepreneurship education, lack of knowledge of students about the benefits of being an entrepreneur and the most influence are less supportive environment for students to be entrepreneurial spirit form,

## LITERATURE

Formation Soul Entrepreneur

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The soul is something abstract , which studied only statements that appear in the body , or symptoms that appear as gestures so that the soul is a spirit , every human being has the abstract nature and symptoms occur from feelings , thoughts , imagination , and so on ( Hartanti , 2008: 24 )

Entrepreneurs often referred to as self-employed or wirausaha. Soersono {1987 : 23 } reveals that entrepreneurship is etymologically derived from the word Entrepreneurial Entrepreneurial and usaha. Wira can mean noble , lofty , superior , and effort means the ability to do business on his own strength . Thus , entrepreneurship means humans excel in business on the strength of themselves and not depend on others . Entrepreneurship is the ability to create something new and different ( Drucker, 1959).

Entrepreneur soul that is the life of the entrepreneurial life is basically an entrepreneurial attitude and behavior shown by the nature , character , and the character of someone who has the will to realize innovative ideas into real world creatively ( Hartanti , 2008 : 25 ) . And it can be concluded that the formation of entrepreneurial spirit is formed or menumbuhkan jiwa courage and willingness to face the problems of life naturally , creative soul to seek solutions and resolve certain problems , independent spirit and not depend on others .

### Entrepreneurship Learning Outcomes

According Djamarah ( 208 : 25 ) defined learning outcomes as a result of the final decision on the intensity of the students during

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higher the value of learning outcomes entrepreneurship courses , the student possessed souls formation tends to be the better entrepreneur .

### Suggestion

Berdasarkan above conclusions, the entrepreneurial spirit to improve the formation of a student can be advised of the following :

1. It is expected to be the subject of information and input for teachers so that students in the formation of a good entrepreneur spirit can be enhanced optimally with the seriousness of the students in understanding entrepreneurship courses that not only give confidence but can motivate students trying to become more independent .
2. With the motivation given campus in empowering students to be able to spur entrepreneurial skills , knowledge , courage and utilize a variety of resources that exist around them so as to form a better student entrepreneur spirit again ,
3. Further research is needed on the influence of the campus environment and entrepreneurship courses for the formation of student entrepreneurial spirit .

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### Discussion

The result showed that simultaneous or jointly between environmental variables and subjects kewirausahaan berpengaruh campus positive and significant impact on the formation of entrepreneurial spirit . It can be seen from the value of the signature that is much greater than the value of alpha (  $0.0579 > 0.886$  ) (  $0.2643 >$

$0.886$  } and (  $0.0519 > 0.886$  } .Distribusi ( Table t } for  $\alpha = 0.05$  and degrees of freedom (  $df = n - 2$  ) decision rule  $t_{hitung} 28.11 > 1.671$   $t_{tabel}$  means significant.

### CONCLUSIONS AND RECOMMENDATIONS

#### conclusion

Based on the data analysis and the above discussion , it can be concluded as follows:

1. There is a positive and significant influence of the campus to the formation of entrepreneurial spirit . Thus H1 states that there is the influence of the environment on the formation of entrepreneurial spirit campus students of the Department of Education Guidance and Counseling PIPS acceptable Edinburgh University
2. There is a positive and significant influence between entrepreneurship learning outcomes for the formation of entrepreneurial spirit . Thus H1 states that there are significant between entrepreneurship courses for the formation of student entrepreneurial spirit Education Study Program Guidance and Counseling Department PIPS acceptable Edinburgh University
3. There is a positive and significant influence between the campus and learning outcomes of entrepreneurship to the formation of entrepreneurial spirit . This shows that the better the campus and the

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smallest score distribution contained in the interval 86-91 as much as 2 or 3.16 . Based on calculations using the help of computer applications Excel program , the average ( mean ) score for 63.22terletak entrepreneurial spirit in the range of 42 : 70 with a lower category.

Learning outcomes of students who are in the category of very good and well tersebutdianggap has reached minimum value completeness criteria , while the learning outcomes of students who are in the category of poor and very poor ,considered not reach the minimum value completeness criteria , so overall the whole sample of 63 students reaches a minimum value of completeness criteria .

Based on the above table it can be seen that the highest score of the campus lies in the interval : 15.4 21.6 as many as 24 people or 38.09 , otherwise the smallest score distribution contained in the interval 27.75 - 37,0Isebanyak 6 or 9.52 % . Based on calculations using the help of computer applications Excel program , the average ( mean ) score for 19.85terletak campus in the range 15.4 : 21.6 , So , in general campus environment included into the category quite

Linearity test is used to see whether spesifik model used is correct or not is a function that is used in an empirical should be linear or not ( Ghozali , 2002; 80 ) in this study was obtained  $F_{hitung} ( 1:02 ) < F_{table} ( 3.93 )$  with dk numerator (  $k - 2$  ) and denominator df (  $nk$  ) at the level of 5 % error. Multiple regression test aimed untuk see independent and dependent variables according Sudjono (1992 ; 263 ) can be seen that a significant value for the first hypothesis with  $T_{hitung} 31.12 > 1.671$

$T_{tabel}$  significant meaning . For the second hypothesis  $T_{hitung} T_{tabel} 54.76$  with 1.671 . And the third hypothesis with  $T_{hitung} 54.76 > 1.671$   $T_{tabel}$  significant meaning .



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declared Invalid and the two of them is said to be invalid because the account after the processing of data obtained results  $r_{hitung} < r_{tabel}$ . Reliability is a fairly reliable instrument to be used as a means of collecting data for the instrument is good (Arikunto, 2006:178).

For questionnaire reliability, Cronbach's alpha and the formula used to test the reliability of the tests used method Kuder - Richardson. From the test results showed that the reliability of the questionnaire campus has a reliability index of 0.950 then expressed reliable with very high criteria. For questions test knowledge of money and banking obtained reliability index of 0.75, the criteria stated reliable High.

Normality test is a test that is used to test a bunch of data from the population under normal frequency or not. In search of normality, this research. Data considered normal if its value  $> 0.05$  then the data is taken from the sample normal. Linearity test is used to see whether specific model used is correct or not is a function that is used in an empirical should be linear or not (Ghozali, 2002; 80) in this study was obtained  $F_{hitung} (1:02) < F_{table} (3.93)$  with dk numerator (k - 2) and denominator df (nk) at the level of 5 % error. Multiple regression test aimed to see independent and dependent variables according to Sudjono (1992 ; 263) can be significant to note that the first hypothesis null with  $T_{hitung} 31.12 > 1.671 T_{tabel}$  significant meaning. For the second hypothesis  $T_{hitung} 54.76 > T_{tabel} 1.671$ . And the third hypothesis with  $T_{hitung} 54.76 > 1.671 T_{tabel}$ .

### RESULTS AND DISCUSSION

#### Research

It can be seen that the highest scores entrepreneurial spirit lies in the interval 62-67 as many as 27 people or 42.71%, otherwise the

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and statistical analysis using ( Sugiono , 2008: 7 ) . This study aimed to obtain measured data and want to study the influence between variables . The variables in this study is the campus environment (  $X_1$  ) , entrepreneurial learning outcomes (  $X_2$  ) and the entrepreneurial spirit (  $Y$  ) . Subjects in this study were regular students force 2011/2012 Department of PIPS .

According Arikunto (2006 : 160 ) is a research instrument equipment or facilities used by researchers to collect data so that job easier and the result is better , in the sense that more carefully , complete and systematic so that more easily processed . The instrument used in this study a questionnaire and documentation . In this study, a questionnaire entrepreneurial spirit is based on three indicators , and questionnaire campus with 1 indicator and 7 items .. whereas in the form of documentation in this study is the result of regular students learn subjects entrepreneurial force 2011/2012 .

Student Thesis Advisory Team or often referred to as TPSM is a body / team keberadaannya very important role in a process of students in completing their thesis . TPSM team is dedicated to students who have conducted research proposal seminar which uses a quantitative approach . TPSM team will assist students in the process of validity and the reliability of research instruments .

According Arikunto (2006 : 168 ) validity is a measure that addressed the levels of validity or validity of an instrument . Based on the test questionnaire saving research interests of students and analyzed the validity of the test product moment with the help of the excel program , with as many as 63 respondents (  $n = 30$  ) obtained a value of 0.361  $r_{table}$  declared invalid . From 7 item questionnaire declared invalid campus . Questionnaire entrepreneurial spirit of 30 items 28

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the learning process , learning is successful if the level of students' knowledge increased from the previous results .

Based on the explanation can be concluded that the results of entrepreneurial learning is a change in a student 's behavior, which can be observed and measured in terms of changes in knowledge , attitudes , and skills after participating in the learning process , particularly in entrepreneurship courses . Then entrepreneurial learning outcomes can be expressed in the form of numbers or values given faculty to students , in this case a given number or value of the results of final exams on student test card .

### Campus environment

According Semiawan , environment is everything outside the individual ( external ) and a source of information obtained through the senses . One environment proved to be very instrumental in the formation of personality is a school pupil ( Semiawan 1999 : 127 ) .

According Sumitro ( 2006 : 81 ) " Campus is an educational environment that develops and continuing education of children become citizens of intelligent, skilled, and well-behaved " .

" [Http // raniwidiastuti.blogspot / 2013/12 / environm-nt - kampus.html](http://raniwidiastuti.blogspot/2013/12/environm-nt-kampus.html) / m = 1 " College is a place where one's pocket hopes and ideals, a title as one of the requirements to get a job easily .

### RESEARCH METHODOLOGY

This study uses regression descriptive approach and the type of research is quantitative . Quantitative research is research data figures

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