CHAPTER V
CONCLUSIONS AND SUGGESTIONS

This chapter consists of the conclusions of the problem statements and the suggestions related to the implementation and findings of the research. The conclusions summarizes and answers the formulated problem while the suggestions proposes the further research that may be carried out for the practical and any purposes

5.1 Conclusions

Based on the findings and discussion in the previous chapter, the researcher draws several conclusions as follows: First, it is found that there are several types of code-switching and code mixing used by Indonesian beauty vloggers. There are three types of code-switching, namely tag switching, intersentential code-switching, and intra-sentential code-switching. From two videos, it is found that there are 4 utterances include to tag switching, 21 utterances include to intersentential code-switching, 111 utterances belong to intra-sentential code-switching. Therefore, the most common code-switching used by beauty vloggers Is intra-sentential. The vlogger use tag switching mostly to attract the viewer attention in the beginning and ending of the videos. Meanwhile, intersentential switching is commonly used by the vlogger to express their opinion on something related to cosmetics or skincare. On the other hand, as the most used type of code-switching, the vlogger used it mainly to mention many terms related to beauty and cosmetics which mostly are in English.

The second conclusion is that there are seven functions of code-switching. They are quotations, addressee specification, repetition, interjection, message
qualification, personalization or objectification and facility of expression. Based on the research findings. The most common function which occurs in beauty vloggers’ video is facility of expression with 92 data. Most of facility of expression function is to mention specific terms related to beauty, cosmetics and skincare. The second most common function is as personalization or objectives with 29 data. This function is occurred when the vlogger uttered their objective facts and personal opinion to the viewer. The third common function which occur is addressee specification, repetition and interjection with 4 data each. The function of addressee specification mostly occurs when the vlogger attract the attention of the viewer while most interjections occurred when the vlogger attached codes from other language as filler within their utterances. The next function is repetition which mostly used by vlogger to clarify or even to translate their previous utterances. The next less common function is message qualification with only 2 data. It is used commonly when the vlogger explain something related to their previous utterances in different language. The most least common function is only 1 data. The function quotation is used to present a direct speech with different language from the main language.

5.2 Suggestions

The result of this study can provide information about types and the functions of code-switching used by vloggers in their videos. By understanding the types and the functions of code-switching used, the readers as viewers can avoid misunderstanding and miscommunication in interpreting the vloggers intended messages.
Based on the limitation, it is suggested to the next researchers who are interested in sociolinguistics to conduct another research with a broader scope of sociolinguistics especially code-switching than this study by using a different method of analysis to get more accurate finding. Besides, the researcher hoped that other researchers are interested in analyzing sociolinguistics in other classification to make this study better and perfect. It is also suggested to future researcher to gather the data randomly in order to increase the data variation.