



International Journal of Supply Chain Management

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Dear Ade Octavia, Yayuk Sriayudha, Hapzi Ali :

REVIEW REPORT

Title of paper:

Innovation Capability and Competitive Advantage: Empirical Study of Indonesian Traditional Herbal Medicine Products

For sections A & B, please tick a number from 0 to 5, where 0 = strongly disagree and 5 = strongly agree.

A. Technical aspects

- | | | | | | | |
|--|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------------------|
| 1. The paper is within the scope of the Journal. | <input type="checkbox"/> 0 | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input checked="" type="checkbox"/> 5 |
| 2. The paper is original. | <input type="checkbox"/> 0 | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input checked="" type="checkbox"/> 5 |
| 3. The paper is free of technical errors. | <input type="checkbox"/> 0 | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input checked="" type="checkbox"/> 5 |

B. Communications aspects

- | | | | | | | |
|--|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------------------|
| 1. The paper is clearly readable. | <input type="checkbox"/> 0 | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input checked="" type="checkbox"/> 5 |
| 2. The figures are clear & do clearly convey the intended message. | <input type="checkbox"/> 0 | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input type="checkbox"/> 5 |
| 3. The length of the paper is appropriate. | <input type="checkbox"/> 0 | <input type="checkbox"/> 1 | <input type="checkbox"/> 2 | <input type="checkbox"/> 3 | <input type="checkbox"/> 4 | <input checked="" type="checkbox"/> 5 |

C. Comments to the authors (You may use another sheet of paper.)

Based on the data on Table 3, the known value of the t-statistic of the whole variable overall are at significant levels. Hypothesis 1.a should be predicts that innovation market and organizational innovation is the antecedent variable of innovation capability. Indonesia is a country that has an advantage as a manufacturing based on industrial sector. In relation to product innovation, herbal medicine, herbal medicine companies or entrepreneurs should create new herbal medicine products and unique so that it has value and benefits. One of the efforts of improving the ability of innovation of entrepreneurs among others conducts training so that employees can create an innovative product or perform a comparative study with other SMES in traditional herbal medicine are more advanced.

Please add figure of bootstrapping result.

D. Recommendation (Tick one)

- | | |
|--------------------------------------|-------------------------------------|
| 1. Accepted without modifications. | <input type="checkbox"/> |
| 2. Accepted with minor corrections. | <input checked="" type="checkbox"/> |
| 3. Accepted with major modification. | <input type="checkbox"/> |
| 4. Rejected. | <input type="checkbox"/> |

We look forward to receiving your revised paper.

Best Regards,

M. Habib

Assoc. Prof. Dr. Md. Mamun Habib

Editor-in-Chief

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