

CHAPTER I

INTRODUCTION

1.1 Background

Communicate is one imperative component that cannot be isolated from individuals living in a community or society. As long as people exist, dialect exist in brief they are indivisible. Communication is additionally approximately how individuals convey their considerations, their suspicious, their message, their purpose and their feeling. Communication takes place in daily life conversation. Conversation is a type of cooperative behavior, it follows the behavior rule of the cooperative principle. Learning is a way to better communication with all of us in public area.

Since cooperative principle and the theory of maxim involve the way people conduct dialogue in daily life, it is undeniable that conversation or dialogue also occur in art, including movies. Graham (2005) states that “a movie has ability to record the event of people and their surroundings, and is a form of symbolic expression of human being that is of the highest value”. This means that we are able to express people’s daily conversations in a manner similar to the real world of human being. On the other hand, Kotti, and Ververidis (2008) describe “dialogue scenes in a movie are set of consecutive shots containing human conversations”. They underline that the conversations include significant interactions between the persons.

In arrange to create the reactions to be in agreement with the utterances given by the speakers and give a beneficial and significant discussion, a speakers need a conversation run the show called maxim. Famous American linguist Grice (1975) proposes “cooperative principle which consist four maxim, Maxim Quality, Maxim Quantity, Maxim Relevance,

Maxim Manner''. Maxim Quality when the speakers to be honest and tell the truth. Maxim Quantity takes the speakers provide the information as informative is require. Maxim Relevance tribute the speakers to provide relevant contributions. Maxim Manner the speakers need to be clear,brief and orderly when providing their words.

Movies are one of the forms of entertainment. Bordwell and Thomson (1997:3) states a ''movies is like a building , a book, a symphony, it is an artifact created by human for humans''. Movie is characterized as an craftsmanship that can be reflection of human life since it is made based on social wonders and social values. It also categorized in the form of voice discourse that reflects the phenomenon analyzed by the researcher, that is the phenomenon that violate the maxim. There are some aspect of the movie that can be reflect the phenomenon more clearly than other media. In movie, unlike novels, phenomena are expressed more clearly through situations, backgrounds, facial expression, and etc. Therefore, the analysis of maxim violated through a movie can represent the analysis of maxim violated in the real life. There are many movies that can be analyzed based on the occurrence of maxim violation, but, in this research, the researcher choose JOKER to be researched because it combines elements of a crime, drama, and thriller story director by Todd Philips, the movie is worth to be watching. The JOKER movie introduce us to its origin story. This movie covers everyday human conversations and depicts Arthur 's unique life situation as a struggling clown and turned comedian. Violations occurred in this case, as mention above. In Gotham city, the crazy comedian Arthur Fleck was neglected and abused by society. Then he started a vicious cycle of revolution and bloody crime. This path puts him face to face with his alter ego : Joker provides long, dishonest, irrelevant and unclear statement. The characters violate the maxim Quality, Quantity, Relevance, Manner. Thus, the JOKER movie can

actually be analyzed to find out the type of maxims that violate and the reasons for maxim violations in the dialogue.

Researcher in this research observe the maxim violation of the listener reaction to the speaker speech found in the JOKER movie based on Grice's principle maxim Quality, Quantity, Relevance, Manner. In this sense, the researcher aims to uncover violations of grice's maxims and analyzed the underlying reasons that lead to violations of maxims. The researcher believes that by fully understanding grice's words, English learners and readers can build good relationships with others and provide productive and meaningful conversation.

For example:

Context: Joker pauses for a moment, his laughter subsiding. He holds his breath

Garrity : So, we spoke with your boss over at Haha's. He said you were fired for bringing a gun into the children's hospital.

Is that true, mr.fleck ?

Joker : it was a prop. It's part of my act I'm a party clown

This dialogue happen when Arthur mom got heart break, and Arthur wait at the outside of hospital, then two detective is coming to interview Arthur to asked the accident of a clown shot people at the station. The detective asked to Arthur why his bring a gun into kids hospital, in this situation Arthur doing to fail the violation maxim quality to says untrue story.

1.2 Research Question

Based on background of the study Research Question as follow:

1. What maxims are violated by the characters in the Joker movie?

1.3 Objective of the Research

Related to research question this research objective is:

1. To describe the violation of maxims in the Joker movie.

1.4 Significance of the researcher

The result of this research is expected to bring some contribution in learning English as follows:

1. Student

This research is expected can give input about violation of maxims. This research also guide the student how to make an analysis about violation of maxims and help the students how to make an utterances well.

2. Reader

This research will give insight to the readers when they happen to have violating maxims in their daily communication. By reading this research, the reader will be able to identify what types of violating of maxims.

3. Future research

The researcher hope this research will give a meaningful contribution to linguistic view, especially in the pragmatic field for college students who are interested in pragmatic studies and further research.

1.5 Definition of terms

It will be useful to know the meaning of the terms used throughout the conversation in order to get a clear understanding in the conversation. Some important terms together with their definitions are elaborated as follows.

1. Grice's Cooperative Principle refers to the rules of conversational maxims that must be obeyed by the speakers when conducting communication. (Dwi asri, 2015)
2. Maxim violation is when a speaker does not fulfill the maxims, the speaker is said to violate. (Lathifatul Ailia Oktavi R. , 2019)

Joker movie is one of the finest late drama movie in United states, Arthur Fleck become a symbol of gotham city or as like a dark hero. (IMDB)