

ABSTRAK

Penelitian ini berjudul “Analisis Pengaruh Investasi, Tenaga Kerja dan Belanja Langsung Terhadap Pertumbuhan Ekonomi Kabupaten/Kota Di Provinsi Jambi”. Tujuan dari penelitian ini adalah : 1) Untuk menganalisis perkembangan PMA, PMDN, Tenaga Kerja, Belanja langsung dan Pertumbuhan Ekonomi Kabupaten dan Kota di Provinsi Jambi. 2) Untuk mengetahui dan menganalisis pengaruh PMA, PMDN, Tenaga Kerja, Belanja langsung terhadap Pertumbuhan Ekonomi Kabupaten dan Kota di Provinsi Jambi.

Metode analisis data dalam penelitian ini adalah metode deskripsi dengan pendekatan kualitatif dan kuantitatif. Analisis yang digunakan adalah analisis regresi data panel yaitu data gabungan antara *Time Series* dan *Cross Section*. Setelah dilakukan Uji Chow dan Uji Housman maka Adapun model regresi yang digunakan adalah Metode Fixed Effect (FEM).

Berdasarkan hasil uji regresi data panel menunjukkan bahwa secara Simultan PMA, PMDN, Tenaga Kerja dan Belanja Langsung berpengaruh signifikan terhadap Pertumbuhan Ekonomi Kabupaten/Kota di Provinsi Jambi, sedangkan secara Parsial dari keempat Variabel bebas hanya Variabel PMA, PMDN dan Tenaga Kerja yang berpengaruh positif terhadap pertumbuhan ekonomi di Kabupaten/Kota di Provinsi Jambi. Sementara Variabel Belanja Langsung berpengaruh negatif terhadap pertumbuhan ekonomi di Kabupaten /Kota di Provinsi Jambi dalam kurun waktu 2011-2019.

Kata Kunci : Penanaman Modal Asing (PMA), Penanaman Modal Dalam Negeri (PMDN), Tenaga Kerja, Belanja Langsung dan Pertumbuhan Ekonomi.

ABSTRACT

This research is entitled "Analysis of the Effect of Investment, Labor and Direct Expenditure on Economic Growth of Districts/Cities in Jambi Province". The aims of this study are: 1) To analyze the development of PMA, PMDN, Manpower, Direct Expenditures and Economic Growth of Regency and City in Jambi Province. 2) To determine and analyze the influence of PMA, PMDN, Labor, Direct Expenditure on Economic Growth of Districts and Cities in Jambi Province.

The data analysis method in this study is a descriptive method with qualitative and quantitative approaches. The analysis used is panel data regression analysis, which is a combination of Time Series and Cross Section data. After the Chow test and Housman test were carried out, the regression model used was the Fixed Effect (FEM) method.

Based on the results of the panel data regression test, it shows that Simultaneously PMA, PMDN, Labor and Direct Expenditures have a significant effect on Regency/City Economic Growth in Jambi Province, while partially from the four independent variables, only PMA, PMDN and Labor have a positive effect on economic growth in districts/cities in Jambi province. Meanwhile, Direct Expenditure Variables have negative effect on economic growth in districts/cities in Jambi Province in the 2011-2019 period.

Keywords: Foreign Investment (PMA), Domestic Investment (PMDN), Labor, Direct Expenditures and Economic Growth.