

**THE RELATIONSHIP BETWEEN *PSYCHOLOGICAL CAPITAL* WITH
ENTREPRENEURIAL INTENTION ON CANDIDATE STARTUP
IN THE COVID-19 PANDEMIC**

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ABSTRACT

BACKGROUND Technological developments during the COVID-19 pandemic have opened up opportunities for students to build startup business. The challenges faced are the lack of entrepreneurial intentions and the lack of mental readiness of students in starting startups. So, psychological capital has an important role in generating entrepreneurial intentions and building business mentality in students in pioneering startups during the COVID-19 pandemic.

PURPOSE This study aims to determine the relationship between psychological capital consisting of self-efficacy, optimism, hope and resilience with entrepreneurial intentions on candidate startup during the COVID-19 pandemic.

METHOD This research is a quantitative research with correlational method and is cross-sectional. The population in this study were PMW Jambi University students in 2019-2020, with a sample of 147 people who were determined through random sampling techniques. The analysis carried out is multiple regression, correlation test, T-Test (Independent Sample) and F-Test (Anova One Way) using the JASP0.14.1.0 application.

RESULTS This study shows that psychological capital (Self efficacy, optimism, hope, resilience) provides an effective contribution of 36% to the entrepreneurial intention variable, with the highest contribution given by self efficacy. This study also shows that self-efficacy, optimism, hope and resilience are positively and significantly related to entrepreneurial intentions.

CONCLUSION AND SUGGESTION It is concluded that Self efficacy, optimism, hope and resilience have a positive contribution and relationship with entrepreneurial intentions. Therefore, with the results of this study, it is important to build mental readiness in entrepreneurship, so that individuals have the confidence, fighting spirit and business mentality that make individuals consistent in pioneering and developing startups.

Keywords : *Psychological capital, self efficacy, optimism, hope, resiliency, entrepreneurial intentions, startup*

**HUBUNGAN *PSYCHOLOGICAL CAPITAL* DENGAN INTENSI
BERWIRAUSAHA PADA CALON *STARTUP*
DI MASA PANDEMI COVID-19**

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ABSTRAK

LATAR BELAKANG Perkembangan pesat teknologi di masa pandemi covid-19, membuka peluang bagi mahasiswa untuk merintis usaha *startup*. Tantangan yang dihadapi ialah minimnya niat berwirausaha serta belum adanya kesiapan mental para mahasiswa dalam merintis *startup*. Sehingga, *psychological capital* memiliki peran penting dalam memunculkan niat berwirausaha dan membangun mental usaha pada mahasiswa dalam merintis *startup* di masa pandemi covid-19.

TUJUAN Penelitian itu bertujuan untuk mengetahui hubungan antara *psychological capital* yang terdiri dari *self efficacy*, *optimism*, *hope* dan *resiliency* dengan intensi berwirausaha pada calon *startup* di masa pandemi covid-19

METODE Penelitian ini merupakan penelitian kuantitatif dengan metode korelasional dan bersifat *cross-sectional*. Populasi dalam penelitian ini merupakan mahasiswa PMW Univeritas Jambi tahun 2019-2020, dengan jumlah sampel 147 orang yang ditentukan melalui teknik *random sampling*. Analisis yang dilakukan yaitu regresi berganda, uji korelasi, T- Test (Independen Sample) dan F-Test (Anova One Way) menggunakan aplikasi JASP0.14.1.0.

HASIL Penelitian ini menunjukkan bahwa *psychological capital* (*Self efficacy*, *optimism*, *hope*, *resiliency*) memberikan kontribusi efektif sebesar 36% terhadap variabel intensi berwirausaha, dengan kontribusi tertinggi diberikan oleh *self efficacy*. Penelitian ini juga menunjukkan bahwa *self efficacy*, *optimism*, *hope* dan *resiliency* berhubungan positif dan signifikan terhadap intensi berwirausaha.

KESIMPULAN DAN SARAN Disimpulkan bahwa *Self efficacy*, *optimism*, *hope* dan *resiliency* memiliki kontribusi dan hubungan positif dengan Intensitas berwirausaha. Oleh karena itu, dengan hasil penelitian ini pentingnya untuk membangun kesiapan mental dalam berwirausaha, sehingga individu memiliki kepercayaan diri, semangat juang dan mental usaha yang membuat individu konsisten dalam merintis dan mengembangkan *startup*.

Kata Kunci : *Psychological capital*, *self efficacy*, *optimism*, *hope*, *resiliency*, intensi berwirausaha, *startup*