

ABSTRACT

Background : Puskesmas Botania is one of the health centers in Batam City District. The percentage of exclusive breastfeeding at the Puskesmas Botania for the last 3 years below the target. The percentage of exclusive breastfeeding in 2018 was 32.9%. This study aims to determine the determinants of exclusive breastfeeding in the working area of Botania Health Centre Batam City in 2021.

Method : This research was conducted using quantitative analytical method with a cross sectional design. The population in this study amounted to 469 mothers who had babies aged 6 months-12 months with a sample of 87 mothers. The sampling technique used is simple random sampling. Data was collected by interview method using a questionnaire. Data analysis performed was univariate and bivariate using Chi-Square on SPSS 23

Result : The percentage of mothers who gave exclusive breastfeeding was 46%, working mothers were 71.3%, good support from their husbands was 49.4%, good support from health workers was 60.9%, there was no promotion of formula milk 50.6%. The results of statistical tests showed that there was a significant relationship between knowledge ($P = 0.000$), mother occupation ($P = 0.015$), husband's support ($P = 0.042$), support from health workers ($P = 0.024$) and promotion of formula milk ($P = 0.023$) in exclusive breastfeeding

Conclusion : Knowledge, mother's occupation, husband's support, support from health workers and promotion of formula milk have a significant relationship with exclusive breastfeeding in the working area of the Puskesmas Botania Batam City.

Keyword : *Determinants of Exclusive Breastfeeding*

ABSTRAK

Latar Belakang: Puskesmas Botania merupakan salah satu puskesmas yang ada di Kecamatan Batam Kota. Persentase ASI eksklusif di Puskesmas Botania selama 3 tahun terakhir masih belum mencapai target. Persentase ASI eksklusif pada tahun 2018 32,9 %. Penelitian ini bertujuan untuk mengetahui determinan dalam pemberian ASI eksklusif di wilayah kerja Puskesmas Botania Kota Batam Tahun 2021.

Metode: Penelitian ini dilakukan dengan metode analitik kuantitatif dengan desain *cross sectional*. Populasi pada penelitian ini berjumlah 469 ibu yang mempunyai bayi berusia 6 bulan-12 bulan dengan sampel sebanyak 87 ibu. Teknik pengambilan sampel menggunakan *simple random sampling*. Pengumpulan data dilakukan dengan metode wawancara menggunakan kuesioner. Analisis data yang dilakukan yaitu univariat dan bivariat menggunakan *Chi-Square* pada *SPSS 23*

Hasil: Persentase ibu yang memberikan ASI eksklusif sebanyak 46%, ibu yang bekerja sebanyak 71,3%, dukungan baik dari suami sebanyak 49,4%, dukungan baik dari petugas kesehatan sebanyak 60,9%, tidak ada promosi susu formula 50,6%. Hasil uji statistik menunjukkan ada hubungan yang signifikan antara pengetahuan ($P = 0,000$), pekerjaan ibu ($P = 0,015$), dukungan suami ($P = 0,042$), dukungan petugas kesehatan ($P = 0,024$) serta promosi susu formula ($P = 0,023$) dalam pemberian ASI eksklusif

Kesimpulan: Pengetahuan, pekerjaan ibu, dukungan suami, dukungan petugas kesehatan serta promosi susu formula memiliki hubungan yang signifikan terhadap pemberian ASI eksklusif di wilayah kerja Puskesmas Botania Kota Batam

Kata Kunci : Determinan ASI Eksklusif