

## **ABSTRACT**

This research was conducted on the basis of a problem that occurred with the Main Tasks and Functions of the Office of Religious Affairs in the Office of Religious Affairs in the South Pamenang District, which so far many are not known by the people of South Pamenang what is the duty of the Office of Religious Affairs in the South Pamenang District and what only are the rights of citizens with this Office / Agency. So in this study it was shown to find out how the efforts made by the Office of Religious Affairs in the South Pamenang District to show what is his duty to the community. One of the efforts of this Office is to provide knowledge to the public by carrying out the Dissemination of the Implementation of the Main Tasks and Functions of the Office of Religious Affairs in the South Pamenang District. In this problem the researcher takes research that directly looks at problems that occur in the field, then the research used is descriptive qualitative research. Which in this study uses techniques and data collection through the results of observations, interviews, and documentation. The location of this research is the Office of Religious Affairs in South Pamenang District, located in Tambang Emas Village, Pamenang Selatan District, Merangin Regency. As for the results of this study that the community's lack of understanding about what is the Tupoksi Office of Religious Affairs in the South Pamenang District is not realized by the KUA, therefore the KUA has so far not carried out the Socialization of the Implementation of the Autonomous Administration of the South Pamenang Subdistrict. With the community's lack of understanding also impacting on the lack of services provided by the KUA itself, the community only thinks that the task of the KUA is only for marriage services.

**Keywords:** Socialization, KUA, and Public Services