

DAFTAR PUSTAKA

- Andrianto, A. (2020). Faktor Yang Mempengaruhi Behavior Intention Untuk Penggunaan Aplikasi Dompet Digital Menggunakan Model Utaut2. *Jurnal Ilmiah Ekonomi Bisnis*, 25(2), 111–122. <https://doi.org/10.35760/eb.2020.v25i2.2412>
- Anuraga, G., Sulistiyawan, E., & Munadhiroh, S. (2017). *Structural Equation Modeling - PLS Untuk Pemodelan IPKM Jawa Timur.*
- Ayu, S., & Lahmi, A. (2020). Peran e-commerce terhadap perekonomian Indonesia selama pandemi Covid-19. *Jurnal Kajian Manajemen Bisnis*, 9(2), 114. <https://doi.org/10.24036/jkmb.10994100>
- Blibli.com, 2020, Berapa Pengguna Media Sosial Indonesia, diakses pada 20 November 2020, <https://www.blibli.com/faq/tentang-blibli/tentang-blibli-com/>
- Cabrera-Sánchez, J. P., Ramos-De-luna, I., Carvajal-Trujillo, E., & Villarejo-Ramos, Á. F. (2020). Online recommendation systems: Factors influencing use in E-commerce. *Sustainability (Switzerland)*, 12(21), 1–15. <https://doi.org/10.3390/su12218888>
- Chin, W. W. (1998). The Partial Least Squares Approach to Structural Equation Modeling. *Modern Methods for Business Research*, 295, 336.
- Desfanti, S. P. (2013). *Faktor – Faktor Yang Mempengaruhi Loyalitas Konsumen Terhadap Penggunaan E-Commerce*. 17(2).
- Dodds, William B, Monroe, Kent B, Grewal, Dhruv, Journal of Marketing Research (1991), "The effect of Price, Brand and Store Information On Buyer's Produk Evaluations," Journal of Reteailing, 74(3), 331-352.
- Eneizan, B., Mohammed, A. G., & Alnoor, A. (2019). *Customer acceptance of mobile marketing in Jordan : An extended UTAUT2 model with trust and risk factors*. 11, 1–10. <https://doi.org/10.1177/1847979019889484>
- Ermawati, A. (2018). Pengaruh Brand Image Dan Brand Trust Terhadap Purchase Decision Produk United. *Agora*, 6(2), 287097.
- Ghozali, Imam, Hengky Latan. 2015. Konsep, Teknik, Aplikasi Menggunakan Smart PLS 3.0 Untuk Penelitian Empiris. BP Undip. Semarang
- Ghozali, Imam., & Hengky Latan. 2014. Partial Least Squares : Konsep, Teknik dan Aplikasi Menggunakan Program SmartPLS3.0 edisi kedua. Universitas Diponegoro, Semarang.
- Hair, Jr et.al. (2010). Multivariate Data Analysis (7th ed). United States : Pearson

- Hair Jr, J.F., Matthews, R.L., & Sarstedt, M.(2017). PLS-SEM or CB-SEM: Update Guidelines on Which Metode to Use. *Int. J. Multivariate Data Analysis* , 1 (2), 107-123.
- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M. (2019). When to use and how to report the results of PLS-SEM. *European Business Review*, 31(1), 2–24. <https://doi.org/10.1108/EBR-11-2018-0203>
- Hair Jr, William C. Black, Barry J. Ba., (2013). Multivariate Data Analysis. Pearson Education Limited. Edinburgh Gate Harlow Essex CM20 2JE
- Handayani, T., & Sudiana, S. (2017). Analisis Penerapan Model Utaut (Unified Theory of Acceptance and Use of Technology) Terhadap Perilaku Pengguna Sistem Informasi (Studi Kasus: Sistem Informasi Akademik Pada Sttnas Yogyakarta). *Angkasa: Jurnal Ilmiah Bidang Teknologi*, 7(2), 165. <https://doi.org/10.28989/angkasa.v7i2.159>
- Ismail, F. F., & Sudarmadi, D. (2019). Pengaruh Sistem Informasi Akuntansi dan Pengendalian Internal Terhadap Kinerja Karyawan PT. Beton Elemen Persada. *Jurnal Akuntansi, Audit Dan Sistem Informasi Akuntansi*, 3(1), 1–13.
- Jb, D., Adv, T., Dis, M., & Metabolism, M. (2019). 8(5), 620–628.
- Kripanont, N. (2007). *Examining a Technology Acceptance Model of Internet Usage by Academics within Thai Business Schools*.
- Mahendra, I. (2015). Analisa Penerimaan Pengguna Sistem Inforasi Koperasi Pada Koperasi Karyawan Budi Setia Jakarta Dengan Technologi Acceptance Model. *Jurnal Pilar Nusa Mandiri*, XI(1), 70–80.
- Nasir, M. (2013). Evaluasi Penerimaan Teknologi Informasi Mahasiswa di Palembang Menggunakan Model UTAUT. *Seminar Nasional Aplikasi Teknologi Informasi (SNATI)*, 1(1), 15–2013. <https://journal.uii.ac.id/Snati/article/view/3006>
- Nugraha, A., & Rachmawati, I. (2019). The Use of Modified Unified Theory of Acceptance and Use of Technology 2 Model to Analyze Factors Influencing Behavioural Intentions (A Student on Bukalapak Mobile App Indonesia. *International Journal of Business and Management Invention (IJBMI)*, 8(4), 80–84. <https://www.ijsr.net/archive/v6i11/ART20178283.pdf>
- Nurul, mas'ud waqiah. (2013). *Persepsi Masyarakat Terhadap Perawatan Ortodontik Yang Dilakukan Oleh Pihak Non Profesional*, 53(9), 1689–1699.
- Oktafani, D., Sisilia, K., Bisnis, P. A., & Telkom, U. (2020). *Analisis penerapan model unified theory of acceptance and use of technology2 (utaut2) pada adopsi penggunaan dompet digital ovo dayeuh kolot bandung (Studi kasus pada Generasi Z sebagai pengguna OVO)*. VI(1), 24–36.

- Pradana, M. (2016). Klasifikasi Bisnis E-Commerce Di Indonesia. *Modus*, 27(2), 163. <https://doi.org/10.24002/modus.v27i2.554>
- Pradiani, T. (2018). Pengaruh Sistem Pemasaran Digital Marketing Terhadap Peningkatan Volume Penjualan Hasil Industri Rumahan. *Jurnal Ilmiah Bisnis Dan Ekonomi Asia*, 11(2), 46–53. <https://doi.org/10.32812/jibeka.v11i2.45>
- Pratita, B. W. A., Heri Pratikto, & Sutrisno. (2018). Analisis Faktor-Faktor Yang Memengaruhi Keputusan Pembelian Pelanggan di Kober Bar Malang. *Jurnal Pendidikan: Teori, Penelitian, Dan Pengembangan*, 3(4), 497–503.
- Putri, S. N., & E, M. A. S. (2018). Faktor-Faktor Yang Mempengaruhi Minat Beli Konsumen Dalam Indonesia Factors Affecting Consumer Buying Interest in Buying. *E-Proceeding of Management* :, 5(2), 1750–1757.
- Sánchez-Torres, J. A., Arroyo-Cañada, F. J., Rojas-Berrio, S. P., Robayo-Pinzón, O. J., & Fontalvo-Cerpa, W. (2019). The Colombian electronic consumer: Analysis of the leading factors of e-commerce use. *International Journal of Electronic Marketing and Retailing*, 10(3), 283–308. <https://doi.org/10.1504/IJEMR.2019.100704>
- Singh, A., Alryalat, M. A. A., Alzubi, J. A., & Sarma, H. K. D. (2017). Understanding jordanian consumers' online purchase intentions: Integrating trust to the UTAUT2 framework. *International Journal of Applied Engineering Research*, 12(20), 10258–10268.
- Sudaryono, Rahwanto, E., & Komala, R. (2020). E-commerce dorong perekonomian Indonesia, selama pandemi covid 19 sebagai entrepreneur. *Jurnal Manajemen Dan Bisnis (Jumanis) Prodi Kewirausahaan*, 2(3), 200–213.
- Sukendro, S., Habibi, A., Khaeruddin, K., Indrayana, B., Syahruddin, S., Makadada, F. A., & Hakim, H. (2020). Using an extended Technology Acceptance Model to understand students' use of e-learning during Covid-19: Indonesian sport science education context. *Heliyon*, 6(11), 114–120. <https://doi.org/10.1016/j.heliyon.2020.e05410>
- Suyoto, Setyohadi, D. B., & Hungilo, G. G. (2020). Factors Influencing Acceptance of Online Shopping in Tanzania Using Utaut2. *Journal of Internet Banking and Commerce*, 25(1). <https://www.icommercecentral.com/open-access/factors-influencing-acceptance-of-online-shopping-in-tanzania-using-utaut2.php?aid=87829>
- Taluke, D., Lakat, R. S. M., Sembel, A., Mangrove, E., & Bahwa, M. (2019). ISSN 2442-3262 analisis preferensi masyarakat dalam pengelolaan ekosistem mangrove di pesisir pantai kecamatan loloda kabupaten halmahera barat Jurnal Perencanaan Wilayah dan Kota Jurnal Perencanaan Wilayah dan Kota. 6(2), 531–540.

Udayana, E. A. U. (2017). Penerapan Model Utaut2 Untuk Menjelaskan Minat Dan Perilaku Penggunaan Mobile Banking Di Kota Denpasar. *E-Jurnal Akuntansi*, 18(2), 1369–1397.

Venkatesh, V., Morris, M. G., Davis, G. B., & Davis, F. D. (2003). User acceptance of information technology: Toward a unified view. *MIS Quarterly: Management Information Systems*. <https://doi.org/10.2307/30036540>

Venkatesh, V., Thong, J. Y. L., & Xu, X. (2012). Consumer acceptance and use of information technology: Extending the unified theory of acceptance and use of technology. *MIS Quarterly: Management Information Systems*. <https://doi.org/10.2307/41410412>

Verkijika, S. F. (2018). Factors influencing the adoption of mobile commerce applications in Cameroon. *Telematics and Informatics*, 35(6), 1665–1674. <https://doi.org/10.1016/j.tele.2018.04.012>