

ABSTRACT

The purpose of this study is to explain the role of youth organization in increasing social awareness of the youth of Desa Teluk Rendah Ilir, Tebo Ilir. This research uses qualitative descriptive, research subjects are members of youth organization, village official and the community of Desa Teluk Rendah Ilir, Tebo Ilir. Data collection techniques conducted interviews and field observation using a questionnaire with data analysis. The results of the research on the role of youth organizations in increasing social awareness of the people of Desa Teluk Rendah Ilir, Tebo Ilir are quite good, meaning that youth organizations are responsive, caring, towards the surrounding environment. Therefore, cooperation in improving social care is expected to be even better in the community of Desa Teluk Rendah Ilir, Tebo Ilir.

Keywords : Social Care, Youth Coral Cadets, Government