

ABSTRACT

This study aims to identify and describe women's leadership in the Jambi Provincial Government Bureaucracy (Study on the Village Head of Penyengat Low in Telanaipura District, Jambi City). As well as to identify and describe the obstacles faced by women's leadership in the Jambi Provincial Government Bureaucracy (Study on the Village Head of Penyengat Low in Telanaipura District, Jambi City). The research method uses descriptive qualitative analysis. Data collection techniques by conducting observations, interviews and documentation. Data analysis techniques with data reduction, data presentation, and data verification. The results showed that there was an influence of job characteristics with women's leadership. In general, the leadership used by the female Lurah in Penyengat Bawah Village is democratic leadership with personality traits that are worthy of being role models, creative in creating new activities such as batik training, being smart in solving a problem, tenacious in village budget matters and re-examining whatever will be done. do in Penyengat Low Village, be firm in giving directions to their subordinates so that subordinates do not think that the female Lurah has a weak soul, has extensive knowledge, is independent and trustworthy so that it can help in improving the performance of her subordinates. Barriers faced by female village heads in development programs and community services include socio-cultural barriers, patriarchal culture, women's domestic roles and gender stereotypes.

Keywords: Leadership, Gender Equality