**ABSTRACT**

The Role of BUMDes in Preserving the Environment in Pematang Lingkung Village, Batang Merangin District, Kerinci Regency, Jambi Province

Preserving the environment really determines the life of humans and other living creatures, but on the other hand humans can also determine the state of their environment. With the lack of public knowledge about preserving the environment, so that without realizing it, people have polluted the environment by littering on vacant land that is not used, resulting in the accumulation of garbage that pollutes the air, water, and soil. The Pematang Lingkung Village Government took steps through the BUMDEs Program to prevent environmental pollution by utilizing vacant land that was not utilized as a tourist spot in the form of Melik Sisik Park as an effort to preserve the environment. The purpose of the study was to determine the condition of BUMDes and the role of BUMDes in conserving the environment. This type of research uses a qualitative approach with a total of 80 respondents. Sampling technique with a questionnaire instrument. Descriptive data analysis and Chi Square test. The results showed that there was a relationship between the role of BUMDes and Preserving the Environment in Pematang Lingkung Village.

Keywords: Community Behavior, Role of BUMDes, Preserving the Environment.