

CHAPTER I

INTRODUCTION

1.1 Background of the Study

In the 21st century era, information and communication technology (ICT) have an impact on every element of human life. There are numerous additional highly developed technologies which can be used by many people in a variety of ways. Due to advancements of ICT, online resources have gained popularity as teaching media in education in recent years. Technology is required in this era to support the learning process, ensure its proper execution, and meet learning goals. ICT use in the classroom is essential in the current digital world for offering students the chance to learn and apply the needed 21st century skills. According to Ratheeswari (2018), ICT enhances learning and teaching, and it is crucial for teachers to do their part as pedagogical environment designers. It also enables teachers to make their lessons attractive and comprehensible for students from all stages of educational programs. In this instance the teacher can integrating technology to its fullest, particularly by the use of social media, YouTube.

One of the most popular social media sites for educational purposes is YouTube. It has become one of the most popular and accessible teaching media in recent years, especially in the field of speaking. The platform has a massive audience, and people from all around the world use it to share and learn new things every day.

According to Oradee (2012), the most important skill in learning a foreign

language is speaking. Speaking is one of the four basic skills in language learning. People utilize their speaking skills to communicate with others, express an idea, thought, information, or emotion to others, and socialize in order to engage. Speaking, according to Chaney (1998), is the process of creating and exchanging meanings in a wide range of contexts through the use of verbal and nonverbal. Since it is the fundamental basis of communication yet it is also the most challenging. Many people, particularly teachers and students, encounter many barriers and challenges when learning English, particularly when teaching speaking.

According to Farhani et al., (2020) Senior high school students in Indonesia, in fact, have difficulty interacting effectively and instantaneously in English. They have the limitations of vocabularies that make it difficult to combine them into a good sentence. Students also display issues such as a lack of self-confidence, fear of making negative reaction from others, grammar as a stumbling block, the anxiousness in speaking English. The same case by Meinawati et al., (2020). claimed that students have difficulty expressing themselves in public because they are cautious, anxious, and fearful of committing errors, as well as a lack of adequate vocabulary and practice, all of which make it difficult for students to pronounce English words smoothly. Based on this situations, it is absolutely necessary for the teacher in the speaking class has a learning approach beyond the strategy that they applied before and above to turn some of these challenging situations into positive states.

In this instance, technology in the form of video can help the effort made by the teacher to support the learning process. Videos, according to Subartha (2012), have a great influence on learners as they appeal not only to the sense of hearing and

sight, but also to the emotions, which can establish a firm basis for proper attitudes and behaviors. One of the main reasons YouTube video as effective teaching media for speaking is its accessibility. With an internet connection and a device, anyone can access the platform and watch videos on various topics, including language learning. This means that even people in remote areas with limited resources can access education and improve their speaking skills. Furthermore, YouTube is free to use, which means that individuals can learn without incurring any costs. Students will gain a better comprehension and knowledge in their study if YouTube videos are being used as additional material in English class. On the other hand, it has the potential to make learning more harmonic and meaningful. It also makes it easier for students to comprehend the topic.

In supporting the learning process the teachers are the most essential learning factor to determine the success of the teaching and learning process. Canning-Wilson (2000) recommends that as foreign language educators, we should not forget the instructional functions it serves in teaching English. There are a number of approaches that teachers and students can use to get excellent results when using video as a medium in language learning. There are several practical strategies for implementing video into the teaching which are active viewing, freeze framing and prediction, silent viewing, sound on and vision off activity, repetition and role play, reproduction activity, dubbing activity and follow up activity.

The researcher believes it is important to conduct this research by focusing on finding how teacher use YouTube videos as the media in teaching speaking skills carry out in Indonesian senior high school students based on the 2013 curriculum

which adapts integration learning. Senior high school number 11 Muaro Jambi is one of the schools that implemented technology into the curriculum in learning. Although speaking is not discussed specifically in the classroom it discussed in every parts of the lesson. Therefore as result, the researcher conducted the study with the title: "The Use of YouTube Videos as Media in Teaching Speaking at SMAN 11 Muaro Jambi."