

ABSTRACT

Royani, Hilda. 2023. *Motivational Factors of Graduate Students Pursuing a Master degree in English Education at Two Selected Universities in Jambi.* A thesis. Master of English education program, Faculty of teacher training and education, Universitas Jambi. **The First Supervisor: Dr. Mashirorotni, S.Pd, M.Sc. Ed. The Second Supervisor: Failasofah, S.S., M.Pd., Ph.D.**

This research aimed to discover graduate students' motivation pursuing a master degree in English education. The research also aimed to discover the sources of information used by the students to obtain the information about the study program. The design used in this research was a quantitative descriptive method using statistical analysis, Statistical Package for Social Science (SPSS), to analyze the data. The instrument used in collecting the data was a close-ended questionnaire and the researcher applied Google-Form to collect the data. Total sampling was used in this research. There total 68 students participated in the study consisted of 15(22.1%) male participants and 53 (77.9) female participants. The study shows that, family, university websites and campus visit are the most sources of information used by the students in obtaining the information about the study program. Study found that students would love to improve their knowledge and skill, obtaining career opportunities to pursue a master degree in English education department.

Keywords: Motivation, intrinsic motivation, extrinsic motivation, demographic background.