

CHAPTER V

5.1 Conclusions

In conclusion, this research study aimed to discover the motivations used by the students in pursuing a master degree program at two selected universities in Jambi, the study also aimed to examine the main sources of information for students in obtaining the information about the study program. Through a comprehensive analysis survey data of participants, several key findings emerged in this research.

Firstly, the sources of information students used to obtain about the study program are family, university websites, and campus visit, and it supports the prior studies which inferred that family and campus visit are the sources of information used by students to get information about the study program (Mishra et al., 2017; AL-Mutairi & Saeid, 2016).

Secondly, about the intrinsic motivation, students tend to improve their knowledge and skills, gaining opportunities for ongoing a professional development. Correspondingly, previous studies (Malgwi et al., 2005; Crampton et al., 2006) suggested interest in subject matters, professional development and improving their knowledge and skills are the motivation used by students in order to select a study program.

Furthermore, the research shows that extrinsic motivations used by the students when selecting the study program are gaining better career opportunities, obtaining teaching qualifications, and opportunities to work internationally. Likewise, previous studies asserted that students selected a study program for some reason, they are; career advancement, family advice, and job opportunities (Alanezi

et al., 2016; Ho et al., 2018).

The endmost finding shows that there is no significant difference in students' motivation level between their demographic background (gender, age, occupation, and previous major).

5.2 Suggestions

I would recommend the following suggestions to the next researcher. Firstly, consider conducting qualitative interviews or focus groups to gain in-depth insights into students' decision-making processes. By engaging directly with students, you can explore the personal narratives, experiences, and values that influence their motivation and choices.

Secondly, employ quantitative surveys to collect data on a larger scale. Develop a comprehensive survey instrument that assesses various factors such as career aspirations, interests, perceived values, and external influences to gather a broad understanding of the motivational drivers behind study program selection.

Thirdly, adopt a comparative approach to analyze motivation across different study programs or academic disciplines. This comparative analysis can help identify any distinct patterns or differences in motivational factors, shedding light on how program-specific characteristics may influence students' motivation and decision-making processes.

Lastly, consider exploring the role of information sources and guidance in the decision-making process. Investigate how students gather information about study programs, the impact of career guidance services, and the influence of peers, family, or mentors on their motivation to select a specific program. By incorporating these

suggestions, the next researcher can contribute to a comprehensive understanding of the motivational aspects involved in students' selection of study programs, providing valuable insights for educational institutions, policymakers, and students themselves.