

THE RELATIONSHIP BETWEEN SOCIAL IDENTITY AND AGGRESSIVE DRIVING BEHAVIOR IN THE R-15 CROWN JAMBI COMMUNITY

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ABSTRACT

BACKGROUND: When an individual enters a group, group identity becomes part of his self-concept. Membership of individuals in groups that makes individuals more courageous in doing various things, in this study, is aggressive behavior. This was found in motor behavior in the R-15 Crown Jambi community where the behavior of the motorbike drivers included aggressive driving behavior or also called aggressive driving.

OBJECTIVES : This study aims to determine the relationship between social identity and aggressive driving behavior in the R-15 Crown Jambi Community.

METHOD: This research is a quantitative type of correlational research. The research was conducted in the R-15 Crown Jambi community. The sampling technique uses Total Sampling. Data collection was carried out using the Social Identity scale and the Aggressive Driving scale. Data analysis used the JASP statistical test.

RESULT: From the results of the Pearson product moment's test, it was found that $r = 0.246$ and $p = 0.042$ ($p\text{-value} < 0.05$) meaning that there is a significant positive relationship between Social Identity and Aggressive Driving in the R-15 Crown Jambi Community.

Keywords: Aggressive Driving, Social Identity, Motorcycle Community.