

ABSTRACT

S, Anggita Riski Debora. 2023. Analysis of Politeness Strategies Used by *Will* as the Main Character in *Five Feet Apart* Movie: Thesis, English Department, Faculty of Teacher Training and Education, University of Jambi, Supervisor: (I) Dra. Armiwati, M.Hum., (II) Reny Heryanti, S.S., M.Hum.

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Politeness strategy is essential in communication as it helps create positive social interactions, maintain harmonious relationships, and show respect for others. This strategy commonly used in daily communication. However, it may also found in a movie dialogue. This research examines the politeness strategies employed by *Will*, the main character, in *Five Feet Apart* movie. This research aims at finding out the kinds of politeness strategies and how the strategies are used in the movie. The researcher employed a qualitative research as the data were presented in the form of word clusters. The data were gathered from the *Five Feet Apart* movie which was released in 2019. The analysis of this research was focused on the script of the movie and the utterances produced by *Will*. Brown and Levinson's theory of politeness strategy served as the foundation for the data analysis. The result showed that *Will* employed three politeness strategies: bald on record, positive politeness, and negative politeness, with bald on record strategy being the most frequently used followed by positive politeness, and negative politeness strategy. It also showed that *Will* used several ways in using the strategies. He used bald on record strategy by stating the utterances bluntly and directly, warning, asking for something in return, and using a high tone. The positive politeness strategies were used by giving compliment, showing solidarity, joking, and demonstrating close relationship using particular address terms. Meanwhile, the negative politeness strategies were used by conveying the utterances indirectly and changing the request into a question.