

ABSTRAK

Marmi. 2024. “Pengembangan Layanan Informasi Bimbingan Konseling Berbasis *Google Sites* Pada Tindakan Perundungan Di MTs Negeri 8 Muaro Jambi”. Program Studi Magister Teknologi Pendidikan Pascasarjana Universitas Jambi. Tesis. Pembimbing (I) Prof. Dr.Drs.Ilham, M.Kes Pembimbing (II) Akhmad Habibi,M.Pd,Ph.D

Kata Kunci: *Google Sites*, Layanan Informasi Bimbingan dan Konseling, Tindakan Perundungan.

Tindakan perundungan sudah menjadi masalah serius yang harus segera ditangani, tindakan perundungan yang lambat ditangani akan berakibat fatal, tindakan perundungan sudah mulai terjadi di sekolah sekolah di kota besar maupun sampai ke pelosok desa. Namun banyak sekali siswa belum menyadari apakah ia sudah mengalami perundungan atau bahkan sebagai pelaku perundungan. Pengembangan ini bertujuan untuk menghasilkan layanan informasi bimbingan dan konseling yang memuat materi mengenai tindakan perundungan dan dapat diakses melalui gawai maupun *computer* dengan media *google sites* dan memenuhi unsur-unsur kelayakan secara konseptual, teoritis dan praktik. Selain itu pengembangan ini juga diharapkan dapat memberikan gambaran mengenai pembuatan media informasi mengenai *perundungan*, serta menilai kebermanfaat media terhadap siswa MTs Negeri 8 Muaro Jambi. Metode penelitian ini menggunakan metode *Research and Development* (R&D). Model pengembangan mengadaptasi konsep ADDIE, yaitu melalui langkah-langkah: *Analysis*, *Design*, *Development*, *Implementation* dan *Evaluation*. Untuk menilai kevalidan produk ini dilakukan uji kelayakan kepada ahli, uji kelayakan ahli media diperoleh angka persentase sebesar 85,56% dan uji kelayakan ahli materi diperoleh angka persentase sebesar 92,5% serta ujicoba produk ke guru mendapat hasil 83,52% dan uji coba produk

ke siswa mendapat hasil 81,25%. Dengan demikian dapat diperoleh kesimpulan bahwa media google sites ini layak digunakan sebagai layanan informasi bimbingan konseling dalam tindakan perundungan di MTs Negeri 8 Muaro Jambi.

ABSTRACT

Marmi. 2023. "Development of Google Sites Based Guidance and Counseling Information Services for Bullying at MTs Negeri 8 Muaro Jambi". Jambi University Postgraduate Educational Technology Masters Study Program. Thesis. Supervisor (I) Prof. Dr.Drs.Ilham, M.Kes Supervisor (II) Akhmad Habibi,M.Pd,Ph.D

Keywords: Google Sites, Guidance and Counseling Information Services, Bullying.

Bullying has become a serious problem that must be addressed immediately, bullying that is slow to be handled will have fatal consequences, bullying has started to occur in schools in big cities and even in remote villages. However, many students do not yet realize whether they have experienced bullying or are even the perpetrators of bullying. This development aims to produce guidance and counseling information services that contain material regarding bullying and can be accessed via devices or computers using the Google site and fulfill the elements of conceptual, theoretical and practical feasibility. Apart from that, this development is also expected to provide an overview of the creation of information media regarding bullying, as well as assessing the usefulness of media for MTs Negeri 8 Muaro Jambi students. This research method uses the Research and Development (R&D) method. The development model adapts the ADDIE concept, namely through the steps: Analysis, Design, Development, Implementation and Evaluation. To assess the validity of this product, a feasibility test was carried out on experts, a media expert feasibility test obtained a percentage figure of 85.56% and a material expert feasibility test obtained a percentage figure of 92.5% and a product trial on teachers obtained a result of 83.52% and a product trial on students obtained a result of 81.25%. %. Thus, it can be concluded that this Google site media is suitable for use

as a guidance and counseling information service for bullying at MTs Negeri 8 Muaro
Jambi.