

DAFTAR PUSTAKA

- Abdillah, W., & Jogiyanto. (2009). Partial Least Square (PLS) Alternatif SEM dalam Penelitian Wirausaha. Yogyakarta: Andi Offset.
- Acemoglu, D., & Restrepo, P. (2018). "The Race between Man and Machine: Implications of Technology for Growth, Factor Shares, and Employment." *American Economic Review*, 108 (6): 1488-1542.
- Ajzen, I. (2012). The theory of planned behavior. *Handbook of Theories of Social Psychology: Volume 1*, January 2012, 438–459. <https://doi.org/10.4135/9781446249215.n22>
- Amofah, K., & Saladrighes, R. (2022). Impact of attitude towards entrepreneurship education and role models on entrepreneurial intention. *Journal of Innovation and Entrepreneurship*, 11.
- Anwar, K., Sari, N., Friyatmi, F., & Evanita, S. (2023). The Influence Of Social Capital And Psychology Capital On Entrepreneurial Intention With Entrepreneurial Orientation As A Mediating Variable In Vocational Education Students At Man 1 Bukittinggi. *Jurnal Apresiasi Ekonomi*.
- Arroyo-Barrigüete, J.L., Escudero-Guirado, C., & Minguela-Rata, B. (2023). Factors influencing the social perception of entrepreneurs in Spain: A quantitative analysis from secondary data. *PLOS ONE*, 18.
- Autor, D., & Acemoglu, D. (2022). Technology and the Future of Economic Growth. *Journal of Economic Perspectives*, 36(1), 3-26. <https://doi.org/10.1257/jep.36.1.3>
- Badan Pusat Statistik (2019) Laporan Perekonomian Indonesia Tahun 2019. Diakses dari <https://www.bps.go.id/publication/2019/09/16/7cc68afc43aa0d8b9e8eaf47/laporan-perekonomian-Indonesia-2019.html>
- Badan Pusat Statistik (2022) Indeks Pembangunan Manusia (IPM) . Diakses pada website resmi pada tanggal 11/11/23 pukul 21.00 WIB <https://www.bps.go.id/publication/2023/05/16/ef80bec78ab91cb5b703b943/indeks-pembangunan-manusia-2022.html>
- Badan Pusat Statistik (2023) Provinsi Jambi dalam Angka 2023. <https://jambi.bps.go.id/publication/2023/02/28/c08fe50438279b275b30fcf6/provinsi-jambi-dalam-angka-2023.html>

- Badan Pusat Statistik (2023). Keadaan Ketenagakerjaan Indonesia Agustus 2023. Berita Resmi Statistik No. 77/11/Th. XXVI, 6 November 2023. <https://www.bps.go.id/id/pressrelease/2023/11/06/2002/>
- Badan Pusat Statistik (2023). Pertumbuhan Ekonomi Indonesia. Diakses pada website resmi pada tanggal 11/11/23 pukul 20.30 WIB https://www.bps.go.id/website/materi_ind/materiBrsInd-20231106141642.pdf
- Badan Pusat Statistik (2023). Statistik Telekomunikasi Indonesia 2022. Diakses dari <https://www.bps.go.id/publication/2023/>
- Badan Pusat Statistik.(2021). Sensus Penduduk Indonesia Tahun 2020. Diakses dari <https://www.bps.go.id/pressrelease/2021/01/21/1854/hasil-sensus-penduduk-2020>
- Baluku, M. M., Kikooma, J. F., Bantu, E., & Otto, K. (2018). Psychological capital and entrepreneurial outcomes: the moderating role of social competences of owners of micro-enterprises in East Africa. *Journal of Global Entrepreneurship Research*, 8(1). <https://doi.org/10.1186/s40497-018-0113-7>
- Bandura, A. (1997). *Self-efficacy: The exercise of control*. W H Freeman/Times Books/ Henry Holt & Co.
- Boehm, N. (2019). Stuck on social media: Predicting young adults' Niat Berwirausaha to limit social media use. *The Journal of Social Media in Society*, 8(2), 143–166. <https://thejsms.org/index.php/JSMS/article/view/506/317%0Ahttps://thejsms.org/index.php/JSMS/article/view/506>
- Bronfenbrenner, U. (1995). Developmental ecology through space and time: A future perspective. In P. Moen, G. H. Elder, Jr., & K. Lüscher (Eds.), *Examining lives in context: Perspectives on the ecology of human development* (pp. 619–647). American Psychological Association. <https://doi.org/10.1037/10176-018>
- Brown, C., & Williams, S. (2019). Social Media and Customer Relationship Management in Small Businesses. *International Journal of Business Studies*, 8(3), 45-58.
- Carvalho, L.M., Mavlutova, I., Lešinskis, K., & Dias, R. (2021). Entrepreneurial perceptions of students regarding business professional career: The study on gender differences in Latvia. *Economics & Sociology*.
- Chen, M., Mi, X. M., Xue, J., Li, Y., & Shi, J. (2023). The impact of entrepreneurial team psychological capital on innovation performance: The mediating role of knowledge sharing and knowledge hiding. *Frontiers in Psychology*, 14(March), 1–14. <https://doi.org/10.3389/fpsyg.2023.1133270>

- Chen, M., Mi, X., Xue, J., Li, Y., & Shi, J. (2023). The impact of entrepreneurial team psychological capital on innovation performance: The mediating role of knowledge sharing and knowledge hiding. *Frontiers in Psychology*, 14.
- Coduras, A., Velilla, J., & Ortega, R. (2018). Age of the entrepreneurial decision: Differences among developed, developing, and non- developed countries. *Economics and Business Letters*, 7, 36-46.
- Creswell, J. W., & Creswell, J. D. (2018). *Research design: qualitative, quantitative, and mixed methods approaches*. Fifth edition. Los Angeles, SAGE.
- Cui, J. (2021). The Influence of Entrepreneurial Education and Psychological Capital on Entrepreneurial Behavior Among College Students. *Frontiers in Psychology*, 12.
- Dhir, A., Kaur, P., & Rajala, R. (2018). Why do people use location-based dating apps? A hedonic framework. *Computers in Human Behavior*, 76, 130–137. <https://doi.org/10.1016/j.chb.2017.07.025>
- Eisenhardt, K. M., & Tabrizi, B. N. (2019). Accelerating Adaptive Strategy Execution: Agile Practices for Transformation. *California Management Review*, 61(2), 57–83. <https://doi.org/10.1177/0008125618824715>
- Entrialgo, M., & Iglesias, V. (2020). Entrepreneurial Niat Berwirausaha among University Students: The Moderating Role of Creativity. *European Management Review*.
- Exakusto, T.V., Kibalchenko, I., & Kompaniets, V.S. (2015). Personality Profiles of Young People-Potential Entrepreneurs. *Mediterranean journal of social sciences*, 6, 640.
- Fraenkel, J. R., Wallen, N. E., & Hyun, H. H. (2012). *How to design and evaluate research in education*. McGraw-Hill.
- Gao, Y., & Qin, X. (2022). Entrepreneurship education and entrepreneurial intention of Chinese college students: Evidence from a moderated multi-mediation model. *Frontiers in Psychology*, 13.
- Garcia, R., & Rodriguez, J. (2019). Social Media as a Tool for Innovation and Collaboration in Entrepreneurship. *International Journal of Innovation Management*, 6(2), 87-104.
- Ghozali, Imam, Hengky Latan. 2015. *Konsep, Teknik, Aplikasi Menggunakan Smart PLS 3.0 Untuk Penelitian Empiris*. BP Undip. Semarang
- Global Entrepreneurship Monitor (GEM). (2022). *Global Report*. <https://www.gemconsortium.org/report>

- Hair Jr., J.F., et al. (2014) Partial Least Squares Structural Equation Modeling (PLS-SEM): An Emerging Tool in Business Research. *European Business Review*, 26, 106-121. <https://doi.org/10.1108/EBR-10-2013-012>
- Haryono, (2016). Metode SEM Untuk Penelitian Manajemen dengan AMOS LISREL PLS. Jakarta : PT Intermedia Personalia Utama.
- Holm, C., & Martinsen, A. (2015). Mapping the Relationship Between Higher Education and Sustainable Development. *Studia Paedagogica*, 20, 71-84.
- Hossain, M.I., Tabash, M.I., Siow, M.L., Ong, T.S., & Anagreh, S. (2023). Entrepreneurial Niat Berwirausaha of Gen Z university students and entrepreneurial constraints in Bangladesh. *Journal of Innovation and Entrepreneurship*, 12.
- Husein Umar. (2005), Metode Penelitian Untuk Tesis Dan Wirausaha, Jakarta: Grafindo
- Indonesia.go.id portal informasi Indonesia (2022). Wirausaha Mapan Indoensia Kuat (2023) diakses dari <https://Indonesia.go.id/kategori/perdagangan/4994/wirausahawan-mapan-ekonomi-nasional-kuat?lang=1>
- Jiatong, W., Murad, M., Bajun, F., Tufail, M., Mirza, F., & Rafiq, M. (2021). Impact of Entrepreneurial Education, Mindset, and Creativity on Entrepreneurial Intention: Mediating Role of Entrepreneurial Self-Efficacy. *Frontiers in Psychology*, 12.
- Jones, C. I. (2016). The Facts of Economic Growth. *Handbook of Macroeconomics*, 2, 3-69. <https://doi.org/10.1016/bs.hesmac.2016.03.002>
- Kampus Merdeka (2020). Merdeka Belajar – Kampus Merdeka. Diakses pada website resmi pada tanggal 11/11/23 pukul 21.10 WIB <https://kampusmerdeka.kemdikbud.go.id/web/about/sambutan-dirjen-dikti>
- Kaur, M., & Chawla, S. (2023). Understanding the relationship between entrepreneurship education, entrepreneurial attitudes, and entrepreneurial Niat Berwirausaha among engineering graduates: the moderating role of gender. *Journal of Work-Applied Management*.
- Kautonen, T., van Gelderen, M., & Fink, M. (2015). Robustness of the theory of planned behavior in predicting entrepreneurial Niat Berwirausaha and actions. *Entrepreneurship: Theory and Practice*, 39(3), 655–674. <https://doi.org/10.1111/etap.12056>
- Kementrian Kelautan dan Perikanan (2020). Konservasi Perairan Sebagai Upaya menjaga Potensi Kelautan dan Perikanan Indonesia (2023). Diakses dari <https://kkp.go.id/djprl/artikel/21045-konservasi-perairan-sebagai-upaya-menjaga-potensi-kelautan-dan-perikanan-Indonesia>

- Krejcie, R. V., & Morgan, D. W. (1970). Determining Sample Size for Research Activities. *Educational and Psychological Measurement*, 30(3), 607–610. doi:10.1177/001316447003000308
- Leong, L. Y., Hew, T. S., Ooi, K. B., Metri, B., & Dwivedi, Y. K. (2022). Extending the Theory of Planned Behavior in the Social Commerce Context: A Meta-Analytic SEM (MASEM) Approach. In *Information Systems Frontiers* (Issue 0123456789). Springer US. <https://doi.org/10.1007/s10796-022-10337-7>
- Li, Y., Cao, K., & Jenatabadi, H.S. (2023). Effect of entrepreneurial education and creativity on entrepreneurial intention in college students: mediating entrepreneurial inspiration, mindset, and self-efficiency. *Frontiers in Psychology*, 14.
- Liu, X., Lin, C., Zhao, G., & Zhao, D. (2019). Research on the Effects of Entrepreneurial Education and Entrepreneurial Self-Efficacy on College Students' Entrepreneurial Intention. *Frontiers in Psychology*, 10.
- Luthans, F., Youssef, C. M., & Avolio, B. J. (2015). *Psychological capital and beyond*. Oxford University Press, 317.
- Lv, Y., Chen, Y., Sha, Y., Wang, J., An, L., Chen, T., Huang, X., Huang, Y., & Huang, L. (2021). How Entrepreneurship Education at Universities Influences Entrepreneurial Intention: Mediating Effect Based on Entrepreneurial Competence. *Frontiers in Psychology*, 12.
- Mahfud, T., Triyono, M. B., Sudira, P., & Mulyani, Y. (2020). The influence of social capital and entrepreneurial attitude orientation on entrepreneurial Niat Berwirausaha: the mediating role of psychological capital. *European Research on Management and Business Economics*, 26(1), 33–39. <https://doi.org/10.1016/j.iiedeen.2019.12.005>
- Margaça, C., Hernández-Sánchez, B., Sánchez-García, J. C., & Cardella, G. M. (2021). The Roles of Psychological Capital and Gender in University Students' Entrepreneurial Niat Berwirausaha. *Frontiers in Psychology*, 11(January), 1–16. <https://doi.org/10.3389/fpsyg.2020.615910>
- Martinez, D., & Davis, R. (2021). The Role of Social Media in Brand Building for Startups." *Journal of Business Branding*, 25(4), 287-302.
- McLaughlin, C., & Stephens, S. (2019). The theory of planned behavior: the social media Niat Berwirausaha of SMEs. *Irish Academy of Management*, September 2015, 1–30. https://www.researchgate.net/publication/330412288_The_theory_of_planned_behavior_the_social_media_Niat_Berwirausaha_of_SMEs

- Mei, H., Lee, C., & Xiang, Y. (2020). Entrepreneurship Education and Students' Entrepreneurial Intention in Higher Education. *Education Sciences*, 10, 257.
- Meltwater.com (2023). Trend Pengguna Internet dan Media Sosial Indonesia Tahun 2023. Diakses dari <https://www.meltwater.com/en>
- Morales, M., & Velilla, J. (2021). The effect of cultural environment on entrepreneurial decisions. *International Journal of Social Economics*.
- Mukhtar, S., Wardana, L., Wibowo, A., & Narmaditya, B.S. (2021). Does entrepreneurship education and culture promote students' entrepreneurial intention? The mediating role of entrepreneurial mindset. *Cogent Education*, 8.
- Nowiński, W., Haddoud, M.Y., Lančarič, D., Egerová, D., & Czeglédi, C. (2019). The impact of entrepreneurship education, entrepreneurial self-efficacy and gender on entrepreneurial Niat Berwirausaha of university students in the Visegrad countries. *Studies in Higher Education*, 44, 361 - 379.
- OECD. (2021). Skills Outlook 2021: Skills for a Resilient Recovery and a Digital Future. <https://www.oecd.org/skills/outlook/>
- Olanrewaju, A. S. T., Hossain, M. A., Whiteside, N., & Mercieca, P. (2020). Social media and entrepreneurship research: A literature review. *International Journal of Information Management*, 50(May 2019), 90–110. <https://doi.org/10.1016/j.ijinfomgt.2019.05.011>
- Pemerintah Provinsi Jambi (2022). Laporan Kinerja Provinsi Jambi. Diakses pada website resmi pada 11/11/23 pukul 18.35 WIB [https://jambiprov.go.id/files/LKj%20PEMROV%20JAMBI%20TAHUN%202022%20\(CETAK\).pdf](https://jambiprov.go.id/files/LKj%20PEMROV%20JAMBI%20TAHUN%202022%20(CETAK).pdf)
- Porter, M. E., & Heppelmann, J. E. (2014). How Smart, Connected Products Are Transforming Companies. *Harvard Business Review*, 92(11), 97–114. <https://hbr.org/2014/11/how-smart-connected-products-are-transforming-companies>
- Rant, M.B., Dziewanowska, K., Petrylaite, E., & Pearce, A. (2021). Young People's Self-Meaning Making Through Entrepreneurship in Poland, Slovenia and the UK: Implications for Human Resource Management in SMEs. *Economic and Business Review*.
- Rundle-Thiele, S., & Kuhn, R. (2017). Generation Z: Detaching from Social Media. *Journal of Consumer Behaviour*, 16(3), 213–222. <https://doi.org/10.1002/cb.1633>
- Sahputri, R.A., Mawardi, M.K., Yumarni, T., & Sujarwoto, S. (2023). Entrepreneurship education, family entrepreneurial orientation and entrepreneurial intention among students in Indonesia. *Journal of International Education in Business*.

- Saifuddin Azwar, (2018) Metode Penelitian Psikologi, Edisi 2, Yogyakarta: Pustaka Pelajar.
- Seligman, M. E. (2007). *Learned Optimism: How to Change Your Mind and Your Life* (3rd ed.). New York, NY: Vintage Books.
- Sharaf, A., El-Gharbawy, A., & Ragheb, M. A. (2018). Factors That Influence Entrepreneurial Intention within University Students in Egypt. *OALib*, 05(10), 1–14. <https://doi.org/10.4236/oalib.1104881>
- Shaw, M. E., & Costanzo, P. R. (Duke U. (2012). *Theories of Social Psychology*, second edition (Vol. 1).
- Sihombing, S. O., & Pramono, R. (2021). The Integration of Social Media to the Theory of Planned Behavior: A Case Study in Indonesia. *Journal of Asian Finance, Economics and Business*, 8(5), 445–0454. <https://doi.org/10.13106/jafeb.2021.vol8.no5.0445>
- Simon, H. A. (1982). *Models of Bounded Rationality*. MIT Press.
- Smith, A., & Johnson, B. (2020). The Impact of Social Media Marketing on Small Business. *Journal of Entrepreneurship*, 15(2), 112-130.
- Snyder, C. R. (1994). *The Psychology of Hope: You Can Get There from Here*. New York, NY: Free Press.
- Technology for Growth, Factor Shares, and Employment. *American Economic Review*, 108(6), 1488–1542. <https://doi.org/10.1257/aer.20160696>
- Teori, J.M., Terapan, D., & Widjojo, H. (2023). A Comprehensive Entrepreneurship Education Model Based on Social Cognitive Theory. *Jurnal Manajemen Teori dan Terapan | Journal of Theory and Applied Management*
- Tung, F., Lu, A., & Zhang, T. (2019). Social media and outbreaks of emerging infectious diseases: A systematic review of literature. *American Journal of Infection Control*, 47(5), 569–577. <https://doi.org/10.1016/j.ajic.2018.09.016>
- Tuten, T. L., & Solomon, M. R. (2017). *Social Media Marketing*. SAGE Publications.
- Wang, R., Zhou, H., & Wang, L. (2022). The Influence of Psychological Capital and Social Capital on the Entrepreneurial Performance of the New Generation of Entrepreneurs. *Frontiers in Psychology*, 13.
- Wang, Y., & Lee, L. (2018). Social Media Analytics: A Guide for Entrepreneurs. *Journal of Business Analytics*, 5(1), 18-30.
- Wiyono, G. (2011). *Merancang penelitian bisnis dengan alat analisis SPSS 17.0 & SmartPLS 2.0 / Gendro Wiyono*.

- Wirausaha Merdeka Kampus Merdeka Kemendikbudristek (2022) Tentang Wirausaha Merdeka Indonesia. Diakses pada website resmi pada tanggal 11/11/23 pukul 21.18 WIB <https://wirausahamerdeka.kampusmerdeka.kemdikbud.go.id/info/>
- World Bank. (2018). World Development Report 2018: Learning to Realize Education's Promise. <https://www.worldbank.org/en/publication/wdr2018>
- World Bank. (2019). World Development Report 2019: The Changing Nature of Work. <https://www.worldbank.org/en/publication/wdr2019>
- World Economic Forum. (2020). The Future of Jobs Report 2020. <https://www.weforum.org/reports/the-future-of-jobs-report-2020>
- Yousaf, S. U., Hanafiyah, M. H., Isa, R. M., Abdullah, N. L., Senik, Z. C., & Usman, B. (2020). Mediating Effects of Entrepreneurs' Work Performance on the Relationship between Their Psychological Capital and Growth Niat Berwirausaha: A Study on Malaysian Entrepreneurs. *The South East Asian Journal of Management*, 14(1). <https://doi.org/10.21002/seam.v14i1.11838>
- Zhang, H., & Chen, H. (2023). Sustainable entrepreneurship out of entrepreneurial opportunity identification: The mediating role of psychological capital. *Frontiers in Psychology*, 14.
- Zhao, J., Wei, G., Chen, K., & Yien, J. (2020). Psychological Capital and University Students' Entrepreneurial Intention in China: Mediation Effect of Entrepreneurial Capitals. *Frontiers in Psychology*, 10.