

ABSTRACT

Lestari, Zaitun Putri Catur. 2024. *Developing a Flipbook Based English Reading Module for SMP Negeri 5 Tanjung Jabung Timur*. Thesis, English Education Study Program, Language and Literature Department, Faculty of Teacher Training and Education of Universitas Jambi in academic year 2023/2024. The first supervisor is Drs. Saharudin, M.Ed., M.App.Sc, Ph.D. The second supervisor is Dr. Yanto, S.Pd., M.Ed.

Key words: *Flipbook, Reading, Module*

The aims of this research was to develop a flipbook based English reading module for the seventh grade students of SMP Negeri 5 Tanjung Jabung Timur. The R&D was employed in this study. The model used for designing the materials was ADDIE model. It covers five stages, they are need analysis, design, development, implementation, and evaluation. The materials designed for reading skill. The researcher focused on developing reading material for 1st semester. The developed materials were then validated by the experts. There were two experts who validated the product, material expert and media expert. Based on the suggestions from the experts the materials were revised the researcher produced the final product of English reading module. After the product has been validated, the researcher tried out the product in order to see the respond of the product.