

CHAPTER 1

INTRODUCTION

This chapter begins with background of the study, problem of the study, purpose of the study, limitation of the study, and the significance of the study

1.1 Background of the Research

The role and power of digital technology have developed in this sophisticated world. The quick advancement of technology has an impact on many aspects of life, including education. The field of education must be able to make the best use of available technology if it is to be able to raise the standard of instruction and schools. Kivunja (2015) states that the contribution of different supporting variables, including learning media, resources, the learning environment, teacher competency, and learning facilities, cannot be separated from the success of students in accomplishing a learning objective. Bdiwi et al. (2019) define one aspect that impacts whether students are successful in mastering different kinds of abilities as the usage of integrated technology between subject matter, learning support devices, and learning support tools.

In learning English, there are four skills that must be mastered: writing, reading, listening, and speaking. Reading is one of the English skills that students need to obtain. In junior high school, the students learn reading skills to comprehend meaning in many types of text, such as descriptive text, procedure text, report text, narrative text, and recount text. Reading is one of the English skills that still needs to be developed in teaching English. There are generally two reasons for reading: reading for pleasure and

reading for information. Reading for pleasure is done without the orders of others, such as by reading novels, news, or magazines. And reading for information has a specific purpose, such as for academic purposes. Through reading, people can enhance their own language and experiences and develop new concepts that broaden the horizons of thinking, which are needed to ensure continued personal growth and adapt to a changing world. It can be concluded that reading is a source of information.

Based on interviews with English teachers at SMP Negeri 5 Tanjung Jabung Timur, when studying, students usually follow the teacher reading the text and repeat it several times. Then students will be asked to find difficult words, assisted by the teacher. After that, students will be given some exercises related to the text. At the end of the lesson, the questions that have been given will be discussed together. The difficulty faced by the teacher is that many students do not know how to pronounce vocabulary correctly. Besides that, students also do not master English vocabulary, so they will be slower at reading English texts. Students also have difficulty getting what information is in the text, so students increasingly lose interest in learning and see very little improvement in their' English skills.

Based on this explanation, a study was suggested to determine whether or not the reading module at SMP Negeri 5 Tanjung Jabung Timur can boost students' interest in learning English in grade 7. The decision to conduct the study at junior high school 5 Tanjung Jabung Timur was made because of the lack of English language instruction in the region and the fact that the majority of students had never studied English in elementary school, which left them with very little interest in the subject and very limited English proficiency, particularly in reading. Apart from that, another reason why

researchers are conducting research at SMP N 5 is because there are facilities at school that can support the research process, and then internet signals can also be used so that when accessing the online module, the internet signal will not be an inhibiting factor.

1.2 Research Question

Based on background, the problems that will be investigated in this research are:

1. What are the needs of students in the reading module?
2. How to develop appropriate English reading modules for grade 7 students of SMP N 5 Tanjung Jabung Timur?

1.3 Purposes of the Research

Based on problem, this research aims to:

1. To know the students' needs in the module of reading.
2. To develop appropriate English reading modules for grade 7 students of SMP N 5 Tanjung Jabung Timur?

1.4 Limitations of the Research

1. The online module in this research focuses on the flip book.
2. This research will use flip book as learning media.
3. This research is limited to grade 7 students of SMPN 5 Tanjung Jabung Timur in the 2023-2024 academic years.
4. In this study, we will use an ADDIE model with 5 steps that is analysis, design, development, implementation, and evaluation.

1.5 The Significance of the Research

In general, the researcher hopes that this research can contribute ideas and become material for consideration for other researchers in studying variables that are useful in the process of developing online modules that are reliable, easy to use and available for students. For English teachers, it is hoped that the results of this study can increase teacher creativity in teaching English. For students, the results of this study are expected to make the learning process more interesting than before so that it will increase students' interest in learning English, especially improving students' reading skills.

1.6 The Key Terms

In order to clarify the key terms used in this study, some definitions are put forward.

1) Flipbook

Flipbook is one of the popular digital book that adopted by vendors for various type of digital application for magazines, books, comics, and others.

2) Reading

Reading is the way in which something interpreted or understood. So, by reading something, we can understand the writer intends in her or his book. Besides that reading can also be defined as a process whereby one looks and understands what has been written.

3) Module

Modules are defined as self-contained, self-instructional packages that allow learners to be able to study independently according to their own capacities and abilities.