

## **CHAPTER I**

### **INTRODUCTION**

#### **1.1 Background of the Research**

In this globalization era, the ability to speak English has become an important role as tools in academic, technology, social settings, and others. There are four English skills, namely speaking, writing, reading, and listening. All skills of the language are in fact important to be learned. However, speaking is one of the most crucial skills to be mastered since it can be employed as a means to communicate effectively. In accordance with statement by Leong and Ahmadi (2017), the most essential skill for effective communication is speaking. People need to communicate with others in this global era and this purpose is fulfilled by means of English. This is only possible when people are able to express their ideas in English orally. For this purpose, people need to develop speaking skill. Akhter et al. (2020) stated that English is widely used everywhere in the world for communication. Akhter et al. (2020) added that non-native English speakers lack the ability to have conversations with people from other nations who speak various languages.

Based on a study conducted by Nadila (2020), there are several factors that make a person's speaking skills low, namely lack of English language skills includes vocabulary, pronunciation, and grammatical understanding, feeling shameful or scared of classmates' reactions while speaking English inappropriately, and unavailability of preparation before starting English class. In order to increase ability to speak English, a learner should have mastered “five components of speaking such as vocabulary, grammar, fluency, comprehension, and pronunciation” (Brown, 2004, p.172-173). One of them conducted in this research is vocabulary. In speaking, it is crucial to know the meaning of a word in order to use it effectively. People may increase their vocabulary and ability to communicate in a language by studying and comprehending new words. Vocabulary is very important aspects to speaking effectively in any language.

This aspect plays a significant role in how one communicates message clearly and understandably.

One of element that language learners must acquire when learning a language, particularly English is vocabulary. This is made clear that according to Suardi and Sakti (2019), learning vocabulary is crucial to improving speaking, writing, listening, and reading skills. Vocabulary means foundation of communication on language. It is necessary to use proper vocabulary to express something in order to have meaningful phrases or utterances. Without sufficient vocabulary, a person will find it difficult to communicate a message clearly and effectively. According to Wulandari (2014), effective communication needs appropriate vocabulary to express meaning. When people speak any language, including English, people utilize words to express ideas, emotions, and concepts. The amount to which a person can communicate effectively and comprehend others is affected by his or her ability to master vocabulary. When a person speaks in English, they are expected to utilize the correct vocabulary. Miscommunication occurs when two speakers try to communicate in a foreign language but are unable to articulate themselves or get their message through. When this happens, there is a language barrier that prevents communication. People can avoid misinterpretation by expanding vocabulary and acquiring new words. The more people broaden English vocabulary, the less likely people fail to communicate.

Students often face difficulties when learning vocabulary. In general, students who are just starting to study English need lots of vocabulary. The new vocabulary and context words make it challenging for students to recognize and convey ideas. Students' poor vocabulary often makes it difficult for them for communicate in English. Because of students' limited vocabulary, students frequently do not know what they want to express. Students will be easier to understand and learn the foreign language if students mastered English vocabulary. Students are then going to comprehend the meaning of English. A study conducted by Ikramullah (2018) demonstrated that if learners had greater vocabulary, it can make students easily express their ideas, feeling, emotion, etc.

Therefore, understanding and having a rich vocabulary is essential in speaking English.

During these days, the development of technology becomes a crucial factors that may ease regular life activities, and overcome various problems. A technology that can be utilized to developing or improve vocabulary in speaking English is YouTube. YouTube represents one of the world's most popular video sharing services, with billions of videos accessible. According to Jalaluddin (2016), YouTube is a platform that provides an extensive choice of videos, such as videos with music, instructive clips, TV clips, video blogging, and movie trailers. Lately users of YouTube from all ages, including kids to adults, have expanded around the entire world. Latta et al. (2011) stated that YouTube provides a platform for everyone to share their voices and faces. Video clips are able to freely searched, transferred, observed, discussed, and shared. It includes English lessons from a variety of sources such as professional teachers, native speakers, and even fellow learners. With so many choices, individuals can find content that matches their level of ability, their interests, and their learning style. This means that anyone, anywhere, can have access to quality English learning that fits their needs. A study by Meinawati et al. (2020) reveals that YouTube was very beneficial since it enabled pupils speak in greater confidence and emotion. Students did not have for worry about the phrases being used when speaking because students were able to see how foreigners speak English properly and correctly. Building a strong vocabulary for non-native speakers can be difficult. Traditional methods of learning vocabulary, such as memorizing word lists, can be time-consuming and inefficient. This is where YouTube as a helpful resource for improving language skills comes in. YouTube gives learners with access to new words, interactive learning, authentic language use and contextual learning, all can assist it in improving leaners vocabulary skills.

The relationship between YouTube and speaking is speaking cannot be taught by using text books only. In speaking, the learners need to listen and practice. By listening to the English native speaker, the learners can practice their vocabulary and speaking skills. Therefore, an appropriate learning media is

needed to improve speaking skill. YouTube is a media which allows the users to access videos about certain subject by English native speakers which assist learners when speaking to increase their vocabulary and make it less difficult for learners to look for ideas in forming words. The reason researcher conducted this topic was based on the initial observation to tenth grade students at SMAN 11 Jambi city found the most challenging skills among others was speaking skills, especially in aspect of vocabulary. On the other side, speaking skill is very important as English students in learners' daily activity and future.

According to the background of the study, the researcher aims on carried a research entitled **“The Impact of Using YouTube Videos in Teaching Speaking on Students' Vocabulary”**

### **1.2 Research Question**

According to the background of the research, research question of this research was “Is there any impact of YouTube videos on students' vocabulary in speaking English?”

### **1.3 Purpose of the Research**

The aim on this research was to determine if YouTube videos influence students' vocabulary in speaking English.

### **1.4 Limitation of the Research**

To be more concentrated on the research background and encourage conversation, also to avoid difficulties, problem limits were employed to fulfill the study aims. On this study, the researcher limitations the research:

- a. The speaking aspect in this research was vocabulary.
- b. Conducted the research to the tenth grade (phase E) students at SMAN 11 Jambi city.
- c. YouTube videos used in this research was English vocabulary learning videos for senior high school students about procedure text.
- d. In the vocabulary aspect the focus in this study were on verbs and nouns.

### **1.5 Significance of the Research**

The provided information might prove relevant for future studies based on results of this research to clearly helpful for researchers, students, teachers, and institutes. This research is useful for:

a. Theoretical

In overall, this study is designed to give information and understanding on the speaking abilities on vocabulary components of tenth grade students at SMAN 11 Jambi city.

b. Practically

The use of YouTube videos may help students increase their vocabulary when speaking English, so this study will help them to determine it. This research will help teachers increase their ability to choose learning material and tools. Researchers anticipate that this study will help teachers adapt YouTube for the process of learning. This research will be useful in informing another researcher about the students' ability to speak and in conducting similar research with more detailed data.

### **1.6 Definition of Key Terms**

1. Speaking

Speaking skill in English is one of major ability that should be mastered. According to Dionar and Adnan (2014), speaking is conveying emotions, thoughts, and feelings, sharing knowledge, and developing social relationships. Noni (2022) stated that way of verbally communication or an expression of that a person use is speaking. Good speaking skills enable people to form positive social relationships, interact successfully, and achieve various personal and professional goals.

2. Vocabulary

Using a second language with no a broad vocabulary would be unsuccessful, that's why vocabulary is an important aspect of speaking. People are unable to utilize the structure and purpose of the language that people acquire in order to communicate, which is understandable. According

to Safirah (2016), as a component of foreign language teaching and learning, vocabulary characterized by a group containing words used in a particular language. To make it simpler on expressing over thoughts, feelings, and concepts in both written and spoken languages, mastering large of vocabulary is the solution.

### 3. The Importance of Input in Speaking

Fabianto and Hartono (2015) stated that input refers to language-related data that the learner is exposed to. Input becomes crucial for language learning because it introduces students to the language in context, provides a rich supply of new vocabulary and grammar, and gives potential for both intentional and incidental learning.

### 4. YouTube

YouTube is a well-known online video-sharing platform as well as a social networking website. It lets individuals to view, upload, share also interact with videos made by people and organizations all around the world. To assist visitors find relevant material based on search queries, Watkins and Wilkins (2011) stated that in YouTube there are much activities include conversational exercises, movie trailers, voiceovers, and renowned movie screen reenactments which can be used for listening and speaking activities.