

ABSTRACT

Noviska, Della Wilza. 2024. The Development of English Text Materials by Using Edpuzzle. Thesis. English Education Study Program. Faculty of Teacher Training and Education. Universitas Jambi. Supervisors: **Dr. Dra. Rachmawati, M.Pd.,** and **Dr. Reli Handayani, S.S., M.Pd.**

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Edpuzzle is a well-known educational platform that provides an important way to improve the teaching and learning environment, which is advantageous to teachers and students. This research aimed to describe the students' need of English materials and the process of developing English text materials by using Edpuzzle. In this research, the researcher developed the English text materials, i.e., Descriptive Text and Recount Text. The materials have been developed through the Five Stages of the ADDIE Model. The materials were validated by content and medium experts and evaluated through small, medium, and large group tryouts. It found that English text materials received positive feedback and high scores, indicating their effectiveness. The findings underscored the importance of integrating local content and contemporary educational theories in the design and development of such materials. The teacher and students respond positively to developing English text material by using Edpuzzle.