

## ABSTRACT

**IRMAWATI, K.D. 2023. *EFL Students' Strategy in Teaching English for Young Learners in Participating Kampus Mengajar Program*. A thesis, English as a Foreign Language Teacher Training of Jambi University. The first supervisor: Eddy Haryanto, S.Pd., M.Sc. Ed., MPP., Ph.D. The second supervisor: Nely Arif, S.Pd., M.Pd.**

Kampus mengajar is part of the program "Merdeka Belajar - Kampus Merdeka" which aims to provide opportunities for college students to learn and develop themselves through activities outside the classroom. The purpose of this study was to find out the challenges faced by EFL students, and the strategies used by EFL students in teaching English for young learners in participating kampus mengajar program in rural areas. This research involved five English students from batches 2 and batches 3 by Jambi University students who participated in kampus mengajar program. This research used a qualitative method with a descriptive approach. The data collection method used in this research is interviews and supporting data or documents. This research used Braun & Clarke's (2006) thematic analysis method to analyze the data. The researcher found several themes related to problems regarding the challenges faced by college students in teaching English in remote area schools such as 1) cognitive development: lack of reading ability, 2) attention: diversity of students' characters, 3) assessment: new to English, 4) learning facility: lack of technological facility. The researcher also found several themes related to the second problem, namely how college students overcome these challenges, the answer is by implementing strategies such as 1) cognitive strategy: using flashcards, using songs, using textbooks, and English applications for kids. 2) improve students' writing and reading abilities: arrange vocabulary on the white board and understand the students' characters.

***Keywords:*** *Kampus Mengajar, Challenging of Teaching English, Strategy of Teaching English*