

CHAPTER I

INTRODUCTION

1.1 Background of the Research

Pragmatic is one part of linguistics. Contextual meaning is the subject of pragmatics. Language use and the interaction between language and context are the sources of contextual meaning. One of the studies in pragmatics that examines the relationship between language and context is called Deixis. Context is crucial for the listener or recipient to comprehend the speaker's meaning. Deixis or deictic expression is an expression to indicate to the participant, time, place, discourse and social status. Although communication is intended to convey ideas, it is occasionally possible for the listener or recipient to misunderstand what is being said. When communicated, it might be challenging for listeners or other participants to comprehend who, when, and where the speaker is referring. When the listeners are aware of the context, the issue can be resolved. It will be challenging for the audience to comprehend what the speaker is saying without context.

To comprehend the context of the statement, the listener or recipient must be familiar with deixis. The term “deixis” describes the use of phrases or words whose meaning depends on the situational context in which they are used. Deixis words or expressions help associate the message with the relevant context, thereby helping listeners or readers understand the message more accurately. Levinson (1983) stated deixis is the study of how language structures grammar or encodes elements of speech events or context. In general, deixis is concerned with how analysis of the context of utterances affects how utterances are interpreted. Based on Levinson’s

theory there are five types of deixis, including person deixis, spatial deixis, temporal deixis, discourse deixis, and social deixis.

According to Schifffrin and Tannen (2001), deixis is crucial in providing the context needed to understand messages well. They explain that the use of deixis helps listeners or readers fill in gaps in information and understand the true meaning in conversation. By paying attention to deixis and understanding the relevant context, individuals can overcome misunderstandings that often occur in communication. Deixis helps build a more accurate understanding and reduces the risk of incorrect or incomplete interpretations.

Movies contain language and a movie is a narrative with dialogue. The language used in movies is known as cinematic language, which is the methods and conventions of cinema that are used to communicate with the audience. Movies involve painting, music, literature, and dance. Even though watching movies is a common activity in society, occasionally miscommunication occurs. People find it challenging to comprehend the significance of the actor's statements. The statement has an ambiguous meaning in mind. The researcher wants to conduct research on deixis analysis in the movie *The Sea Beast* based on Levinson's theory. *The Sea Beast* is a 2022 computer-animated adventure film produced by Netflix original animated feature films. It tells the story of Jacob Holland, a legendary sea monster hunter whose life changes when a young girl, Maisie Brumble, joins his band of sea monster hunters on their quest to find the elusive Red Bluster in the 17th century. Researcher are interested in this movie because it contains many deictic words and has received positive reviews from critics as well as being Netflix's most successful original animated film, with 165 million hours watched during its first five months

of release. Since many people watch the movie, this becomes the strongest reason that allows the audience to be interested in learning the use of deixis and improving their ability to learn the language.

The researcher chose the topic of deixis and related it to movies because there are often misunderstandings in watching movies related to understanding the context to whom, where, or when what events are spoken by actors and how filmmakers use deixis (words or phrases that refer to a particular person, place, or time) to convey meaning and create context in movies. In movies, characters often use deixis to refer to a specific context that may have been introduced earlier in the story. For example, they might use words like “this,” “that,” “here,” “there,” or “yesterday” to refer to a specific object, place, or time. For some viewers, understanding the message conveyed using deixis can be challenging, especially if they cannot clearly identify what the word or expression refers to. By understanding the concept of deixis and its use in movies, viewers can more easily connect the messages conveyed by the actors with the relevant context. This helps to clarify communication in the movie, reduce the risk of misunderstanding, and improve the audience's understanding of the story being told.

In the context of the movie “The Sea Beast” displays several examples of deixis, such as personal, spatial, temporal, social, and discourse deixis used to convey emotions, relationships, and character actions. Some characters often use deixis to refer to certain contexts. For example, they may use pronouns such as “this,” “that,” “here,” “there,” or “yesterday” to refer to the object, location, or time. Deixis can make it difficult for some audiences to comprehend what is being said, especially if they are unfamiliar with what the meaning of the context or idea means. In line

with the phenomenon of the movie, the researcher conducted an analysis by reviewing the introduction scene from the movie *The Sea Beast*. After conducting the preliminary analyses, researcher found several examples of deixis in the movie *The Sea Beast*.

Datum 3: “***Today**, these valiant warriors battle the beasts far beyond the horizon*”

The word “*today*” is categorized into temporal or time deixis because “*today*” refers to the time when the utterance is spoken.

Datum 6: “*And, Miss Maissie the **King and Queen** care for you hunter orphans out of their kindness*”

The word “*Miss Maissie*” and “*King and Queen*” are categorized into social deixis because they encode the social identities of participants.

The researcher sees how deixis, which includes person deixis, place/spatial deixis, time/temporal deixis, discourse deixis, and social deixis, is used in the movie *Sea Beast* based on the results of the preliminary analysis mentioned earlier. In other words, a variety of deixis expressions can be analyzed. Based on the explanation above, researcher are interested in conducting research on deixis analysis in the movie *The Sea Beast*, because when a movie uses many deixis expressions everyone who watches it has to think harder to understand what each deixis expression refers to, and it can help audience to better understand deixis.

1.2 Research Question

Based on the research background, this research focuses on solving the following research question:

1. What types of deixis are used in The Sea Beast movie?
2. Why is deixis used in The Sea Beast movie?

1.3 Purposes of the Research

Based on the research problem above, the objectives of this study are:

1. To describe the types of deixis found in the movie The Sea Beast.
2. To explain the use of deixis in the movie The Sea Beast.

1.4 Limitation of the Research

In this research, the researcher has some limitations. The researcher focuses on identify and describing the types of deixis and to explain the use of deixis in The Sea Beast movie. The Levinson (1983) theory serves as the primary theoretical framework for this study.

1.5 Significances of the Research

The significances of this research are determined by the fact that it offers a thorough analysis of deixis in the popular movie “The Sea Beast”. The research focuses on the various types of deixis and attempts to explain the use of deixis in The Sea Beast movie. This research can help language learners comprehend deixis in context and enhance their skills in the language. The findings of this study are also helpful to researchers that study and need data on certain deixis themes for movie analysis. In addition, the researcher expects that this study will provide

references and details for other researchers who are interested in the same subject as well as knowledge of deixis analysis in a movie.

1.6 Definitions of the Key Terms

There are a few significant terms that relate to this research, including

1. Pragmatic

Pragmatics is the study of meaning as it is conveyed by a speaker or writer and interpreted by a reader or listener.

2. Deixis is a linguistic concept that refers to the use of words or phrases that point to or refer to something in the context of a conversation or speech event.

3. The Sea Beast

The Sea Beast is a 2022 computer-animated adventure film produced by Netflix original animated film. It tells the story of a sea monster hunter and a young orphan girl who joins his group of sea monster hunters on their search for the elusive Red Bluster in the 17th century.