

ABSTRAK

Penelitian ini bertujuan untuk menganalisis kondisi Masyarakat yang gagal panen akibat banjir di Desa Rantau Panjang Kecamatan Kumpeh Kabupaten Muaro Jambi dan untuk menganalisis dampak banjir terhadap ekonomi masyarakat di Desa Rantau Panjang Kecamatan Kumpeh Kabupaten Muaro Jambi. Metode analisis menggunakan analisis deskriptif kuantitatif. Teknik sampling yang digunakan adalah purposive sampling, sampel dalam peneliti sebanyak 77 responden dengan penentuan jumlah sampel berdasarkan rumus slovin. Teknik analisis menggunakan teknik analisis statistik deskriptif dan regresi linier sederhana. Hasil penelitian ini menunjukkan bahwa kondisi Masyarakat Rawan Banjir Pada Saat Gagal Panen di Desa Rantau Panjang Kecamatan Kumpeh Kabupaten Muaro Jambi mengalami kerugian yang besar. Dampak banjir berpengaruh negatif dan signifikan terhadap ekonomi masyarakat di Desa Rantau Panjang Kecamatan Kumpeh Kabupaten Muaro Jambi.

Kata kunci: Dampak Banjir, Gagal Panen, dan Pendapatan.

ABSTRACT

This study aims to analyze the condition of people who failed to harvest due to flooding in Rantau Panjang Village, Kumpeh District, Muaro Jambi Regency and to analyze the impact of flooding on the economy of the community in Rantau Panjang Village, Kumpeh District, Muaro Jambi Regency. The analysis method uses quantitative descriptive analysis. The sampling technique used is purposive sampling, the sample in the researcher was 77 respondents with the determination of the number of samples based on the slovin formula. The analysis technique uses descriptive statistical analysis techniques and simple linear regression. The results of this study show that the condition of flood-prone communities during crop failure in Rantau Panjang Village, Kumpeh District, Muaro Jambi Regency experienced large losses. The impact of flooding has a negative and significant effect on the economy of the community in Rantau Panjang Village, Kumpeh District, Muaro Jambi Regency.

Keywords: *Flood Impact, Crop Failure, and Income,*