

ABSTRAK

Penelitian bertujuan untuk mengetahui mekanisme praktik jual beli buah sawit (TBS) , dampak penetapan harga, prinsip penetapan harga dalam Ekonomi Islam pada petani sawit di Kecamatan Pelawan. Penelitian ini menggunakan bentuk penelitian Kualitatif dengan metode deskriptif. Teknik pengumpulan data yang digunakan adalah observasi, dokumentasi, maupun wawancara. Berdasarkan hasil penelitian dapat disimpulkan bahwa: 1) Mekanisme Praktik Jual beli Buah Sawit di Desa Sungai Merah Kecamatan Pelawan.2) Penetapan Harga Jual Beli Buah Sawit Terhadap Pendapatan Petani Sawit. 3) Diketahui bahwa Etika Bisnis atau perilaku bisnis toke sawit di Desa Sungai Merah Kecamatan Pelawan tidak sesuai dengan Etika Bisnis Islam, Karena masih ada hal ketidak adilan dalam transparansi penetapan harga dan penilaian kualitas buah sawit.

Kata Kunci : *Praktik Jual beli, penetapan harga, Prinsip Etika bisnis, ekonomi islam*

ABSTRACT

The research aims to determine the mechanism of buying and selling practices of palm fruit (FFB), the impact of price fixing, the principles of price setting in Islamic Economics on oil palm farmers in Pelawan District. This research uses a form of qualitative research with descriptive methods. The data collection techniques used are observation, documentation and interviews. Based on the research results, it can be concluded that: 1) The practice mechanism for buying and selling palm fruit in Sungai Merah Village, Pelawan District. 2) Determining the buying and selling price of palm fruit on the income of palm oil farmers. 3) It is known that business ethics or palm oil business behavior in Sungai Merah Village, Pelawan District is not in accordance with Islamic Business Ethics, because there is still unfairness in the transparency of price determination and assessing the quality of palm fruit.

Keywords: *Trading Practices, Price Determination, Business Ethics Principles, Islamic Economics*