

CHAPTER V

CONCLUSION AND SUGGESTION

In the last chapter, the researcher presents the conclusion and suggestion following the finding of the study. In conclusion part, the researcher sums up the findings researcher found that have been discussed previously. For the suggestion, the researcher gives suggestion to the readers.

5.1 Conclusion

The research purposed to find out the type of Non-Observance of Cooperative principle that are used in memes and the maxim which is not observed to be able to compare the difference and similarity of memes for amusement and memes for critic. Before analyzing the Non-Observance of maxim, the researcher must establish the context of the meme first. The context can be established based on the co-text or linguistic context that is used in utterance. Next, the researcher analyzed the speech act used by the speakers in the memes to help the researcher justify the Non-Observance of maxim whether it is flouting or violating. After doing the research and analysis above, the researcher is able to justify whether the meme is flouting or violating and analyzed what kind of maxims which is not observed. After analyzing the Non-Observance in those two groups of meme, the researcher found the result and be able to compare the Non-Observance in memes for amusement and memes for

critic. Flouting maxim is mostly found in memes for amusement. The researcher concluded that the Non-Observance of maxims used in those memes is influenced by the context of the conversation in those memes. Flouting maxim is mostly occurred when there is interpersonal background knowledge context between the speaker and the hearer. It occurs because the speaker supposed that the hearer is able to generate the implicature of the utterance because both speaker and hearer have private knowledge. Violating maxim is mostly found in memes for critic. Violating maxim is mostly occurs when there is no interpersonal background knowledge between speaker and hearer. In this research, cultural background knowledge context may influence the speaker to violate the maxim because both speaker and hearer only carry on their minds about areas of life but they do not have any specific and private knowledge about their interlocutor's life. So, when the speaker is misleading the hearer, the speaker realizes that the hearer will not know the real meaning of the words.

In conclusion, the Non-observance of maxim is influenced by the context of the conversation itself. Interpersonal background knowledge made speaker be able to flouting the maxim easily. While, the speaker will violate the maxim when there is no interpersonal background knowledge. So, the speaker can mislead the hearer and make hearer does not know the full picture. In addition, memes for amusement and memes for critic are differed by the Non-Observance, memes for amusement are mostly flouting different maxim of each memes and memes for critic are mostly violating same maxim of each memes. However, both of these two group of meme have a little similarity which is the context of the meme may influence the Non-Observance of maxim. Interpersonal background knowledge may influence the meme

to flout the maxim like in meme for amusement. While, cultural general context may influence the meme to violate the maxim like in meme for critic.

5.2 Suggestion

The researcher do hopes that this research give the benefits for the readers and the result of discussion can be added the references for further research who wants conduct the same topic related to this research. Since the researcher realizes that understanding the utterance deeper is not easy so that the researcher do hope that the readers may have more critical thinking in reading and interpreting something especially in reading and interpreting the real meaning of meme which is easily found in social media. And for the future researcher, it is suggested to develop this research by finding another point of view and another theory to add and create more explanation based on the topic. The further researcher can find other interesting sources as the data of the next research.