

ABSTRAK

Penelitian ini berjudul Analisis Pengaruh Volume Ekspor *Crude Palm Oil* (CPO), Harga *Crude Palm Oil* (CPO) Dan Luas Lahan Terhadap Pertumbuhan Ekonomi Provinsi Jambi. Penelitian ini bertujuan untuk mengetahui dan menganalisis perkembangan volume ekspor *Crude Palm Oil* (CPO), harga *Crude Palm Oil* (CPO), dan luas lahan kelapa sawit dari periode 2000 hingga 2022 dan untuk mengetahui dan menganalisis pengaruh volume ekspor *Crude Palm Oil* (CPO), harga *Crude Palm Oil* (CPO), dan luas lahan terhadap pertumbuhan ekonomi Provinsi Jambi. Data yang digunakan dalam penelitian ini yaitu data time series yang dimulai dari tahun 2000 hingga tahun 2022 yang bersumber dari Badan Pusat Statistik (BPS) dan World Bank. Untuk menganalisis penelitian ini, digunakan analisis regresi berganda melalui batuan perangkat lunak eviews. Hasil penelitian menunjukkan bahwa volume ekspor *Crude Palm Oil* (CPO) tidak berpengaruh terhadap pertumbuhan ekonomi Provinsi Jambi sedangkan harga *Crude Palm Oil* (CPO) dan luas lahan berpengaruh signifikan terhadap pertumbuhan ekonomi Provinsi Jambi.

Kata Kunci: Pertumbuhan Ekonomi, Volume Ekspor *Crude Palm Oil*, Harga *Crude Palm Oil*, Dan Luas Lahan

ABSTRACT

This research is entitled Analysis of the Influence of Crude Palm Oil (CPO) Export Volume, Crude Palm Oil (CPO) Price and Land Area on the Economic Growth of Jambi Province. This research aims to determine and analyze the development of Crude Palm Oil (CPO) export volume, Crude Palm Oil (CPO) price, and palm oil land area from the period 2000 to 2022 and to determine and analyze the influence of Crude Palm Oil (CPO) export volume, price of Crude Palm Oil (CPO), and land area on the economic growth of Jambi Province. The data used in this research is time series data starting from 2000 to 2022 sourced from the Central Statistics Agency (BPS) and the World Bank. To analyze this research, multiple regression analysis was used using eviews software. The research results show that the export volume of Crude Palm Oil (CPO) has no effect on the economic growth of Jambi Province, while the price of Crude Palm Oil (CPO) and land area have a significant effect on the economic growth of Jambi Province.

Keywords: *Economic Growth, Export Volume of Crude Palm Oil, Price of Crude Palm Oil, and Land Area*