

ABSTRACT

Harmalis. *The influence of self-control, social support, and intrinsic motivation, through peer conformity on the behavior of bullying victims, among state high school students in Kerinci district. Promoter: Prof. Dr. Drs. Ekawarna, M.Psi., Co-Promoter: Prof. Dr. Drs. Hendra Sofyan, M.Sc. & Dr. Rosmiati, S.Pd., M.Pd.*

This research aims to examine the influence of self control social support and intrinsic motivation through peer conformity on the behavior of bullying victims. This research uses a quantitative survey approach. The population in this study was 994 students. Sampling was taken using a simple random sampling technique to obtain 278 students. The scales used to collect data were the Bullying Victim Behavior Scale, Self Control Scale, Social Support Scale, Intrinsic Motivation Scale, Peer Conformity Scale. Research data was tested using Structural Equation Modeling (SEM) with the help of the SmartPLS application

The results of the research show that there is a significant direct influence of self-control social support and intrinsic motivation on the behavior of bullying victims, and then there is an indirect influence of self-control social support and intrinsic motivation on the behavior of bullying victims through peer conformity.

The innovation in this research is the introduction of a model that is thought to influence the behavior of bullying victims through the variables of self-esteem. This variable is triggered by intrinsic motivation, social support, and self control which can influence the behavior of bullying victims. This research can be a basis for making educational policies or counseling guidance service programs. Apart from that, this research also aims to deepen understanding of the factors that influence the behavior of bullying victims and provide suggestions for developing more effective guidance and counseling service policies and programs in high schools.

Keywords: *Self Control, Social Support, Intrinsic Motivation, Peer Conformity, Bullying Victim Behavior.*

ABSTRAK

Harmalis. Pengaruh *self control*, *social support*, dan motivasi intrinsik, melalui konformitas teman sebaya terhadap perilaku korban *bullying* pada siswa SMA negeri di kabupaten kerinci. Promotor: Prof. Dr. Drs. Ekawarna, M.Psi., Co- Promotor: Prof. Dr. Drs. Hendra Sofyan, M.Si. & Dr. Rosmiati,S.Pd., M.Pd.

Penelitian ini bertujuan untuk menguji pengaruh *self control social support* dan motivasi intrinsik melalui konformitas teman sebaya terhadap perilaku korban *bullying*. Penelitian ini menggunakan pendekatan kuantitatif survei. Populasi dalam penelitian ini sebanyak 994 siswa. Penarikan sampel dengan teknik *simple random sampling* sehingga diperoleh 278 siswa. Skala yang digunakan untuk mengumpulkan data yakni Skala Perilaku Korban *Bullying* (SPKB), Skala *Self Control* (SSC), Skala *Social Support* (SSS), Skala Motivasi Intrinsik (SMI), Skala Konformitas Teman Sebaya (SKTS). Data penelitian diuji dengan menggunakan *Structural Equation Modelling* (SEM) dengan bantuan aplikasi SmartPLS.

Hasil penelitian menunjukkan bahwa terdapat pengaruh langsung yang signifikan *self control social support* dan motivasi intrinsik terhadap perilaku korban *bullying*, dan selanjutnya terdapat pengaruh tidak langsung *self control social support* dan motivasi intrinsik terhadap perilaku korban *bullying* melalui konformitas teman sebaya.

Keterbaharuan dalam penelitian ini adalah pengenalan model yang diperkirakan dapat mempengaruhi perilaku korban *bullying* melalui variabel harga diri. Variabel ini dipicu oleh motivasi intrinsik dan *social support*, *self control* dapat mempengaruhi perilaku korban *bullying*. Penelitian ini bisa menjadi dasar bagi pengambilan kebijakan pendidikan atau program layanan bimbingan konseling. Selain itu, penelitian ini juga bertujuan untuk memperdalam pemahaman tentang faktor-faktor yang mempengaruhi perilaku korban *bullying* serta memberi saran untuk pengembangan kebijakan dan program layanan BK yang lebih efektif di sekolah menengah atas.

Kata kunci: *Self Control*, *Social Support*, Motivasi Intrinsik, Konformitas Teman Sebaya, Perilaku Korban *Bullying*.