

ABSTRAK

Penelitian ini untuk membuktikan pengaruh *Debt to Equity Ratio* (DER), *Return on Equity* (ROE), *Price Earning Ratio* (PER), dan *Earning Per Share* (EPS) terhadap harga saham pada perusahaan sektor kesehatan yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2019–2023. Populasi dalam penelitian ini mencakup seluruh perusahaan sektor kesehatan yang terdaftar di BEI. Teknik pengambilan sampel menggunakan metode purposive sampling, dengan jumlah sampel sebanyak 17 perusahaan yang memenuhi kriteria selama periode pengamatan. Dari total 85 data sampel yang diperoleh, sebanyak 9 data diidentifikasi sebagai outlier dan dikeluarkan dari analisis, sehingga data yang dianalisis sebanyak 76 data. Penelitian ini menggunakan pendekatan kuantitatif. Teknik analisis data meliputi uji asumsi klasik dan analisis regresi linier berganda, sedangkan pengujian hipotesis dilakukan secara simultan (uji F) dan parsial (uji t). Hasil penelitian menunjukkan bahwa DER dan EPS berpengaruh terhadap harga saham, sementara ROE dan PER tidak memiliki pengaruh terhadap harga saham.

Kata kunci : *Debt To Equity Ratio* (DER), *Return On Equity* (ROE), *Price Earning Ratio* (PER), *Earning Per Share* (EPS).

ABSTRACT

This study aims to provide empirical evidence on the effect of Debt to Equity Ratio (DER), Return on Equity (ROE), Price Earning Ratio (PER), and Earning Per Share (EPS) on stock prices in healthcare sector companies listed on the Indonesia Stock Exchange (IDX) during the period 2019–2023. The population in this study includes all healthcare sector companies listed on the IDX. The sampling technique used the purposive sampling method, with a sample size of 17 companies that met the criteria during the observation period. Of the total 85 sample data obtained, 9 data were identified as outliers and removed from the analysis, so that the data analyzed was 76 data. This study uses a quantitative approach. Data analysis techniques include classical assumption tests and multiple linear regression analysis, while hypothesis testing is carried out simultaneously (F test) and partially (t test). The results of the study indicate that DER and EPS have an effect on stock prices, while ROE and PER have no effect on stock prices.

Keywords : *Debt To Equity Ratio (DER), Return On Equity (ROE), Price Earning Ratio (PER), Earning Per Share (EPS).*