

Abstrak

Penelitian ini menganalisis dinamika partai dalam Pilkada Samosir 2024, dengan fokus pada faktor-faktor yang mempengaruhi terbentuknya kerjasama dan strategi yang digunakan. Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data melalui wawancara mendalam. Hasil penelitian menunjukkan bahwa keseluruhan partai di Pilkada Samosir 2024 dipengaruhi oleh kepentingan politik, elektabilitas calon, serta strategi partai dalam meningkatkan peluang kemenangan. Partai politik cenderung membangunnya berdasarkan perhitungan suara pada Pemilu 2024 serta mempertimbangkan arah dukungan masyarakat. Selain itu, negosiasi antarpolisi menjadi faktor kunci dalam menentukan keberhasilan negosiasi. Dinamika yang terjadi dalam Pilkada Samosir 2024 menunjukkan bahwa terbentuknya aliansi tidak hanya didasarkan pada kesamaan ideologi, tetapi juga pada kepentingan pragmatis untuk memenangkan pemilu. Penelitian ini diharapkan dapat memberikan kontribusi bagi kajian ilmu politik, khususnya terkait strategi yang digabungkan dalam pemilihan kepala daerah kabupaten Samosir 2024.

Kata Kunci: Koalisi Partai, Pilkada, Strategi Politik, Kepala Daerah, Samosir 2024

Abstract

This study analyzes the dynamics of parties in the support of the pair of candidates for Regent and Deputy Regent in the 2024 Samosir Regional Election. The main focus of this research is to understand the factors that affect the formation of cooperation, strategies used by political parties in improving election results. The research approach used is qualitative descriptive with data collection techniques through in-depth interviews. The results of the study show that the formation of parties in the 2024 Samosir Regional Election is influenced by several main factors, such as the electability of candidates, the calculation of votes from the 2024 election, and the long-term political interests of each party. The strategies used in shaping are based more on political pragmatism than on ideological similarities. In the 2024 Samosir Regional Election, there are two candidate pairs carried by different parties. Campaign strategies and inter-party negotiations are key factors in the process of forming an atmosphere where each party considers the potential political gains that can be reaped. The political dynamics that occurred in the 2024 Samosir Regional Election show that the formation of an alliance is not only based on ideological similarities, but rather on pragmatic interests to win elections. Therefore, the consensus formed in the 2024 Samosir Regional Election is more strategic with the main goal of obtaining victory in local political contests. This research is expected to contribute to the study of political science, especially in understanding the strategies agreed upon in elections.

Keywords : Party Coalition, Regional Elections, Political Strategy, Regional Head Elections, Samosir 2024