

ABSTRAK

Penelitian ini mengkaji pengaruh analisis kinerja keuangan terhadap harga saham perusahaan yang terdaftar di Bursa Efek Indonesia (BEI). Metode yang digunakan adalah kuantitatif dengan teknik analisis regresi linier berganda. Data yang dianalisis mencakup laporan keuangan serta harga saham perusahaan selama periode 2017 hingga 2023. Hasil penelitian menunjukkan bahwa kinerja keuangan yang diukur melalui rasio-rasio seperti Current Ratio (CR), Debt to Equity Ratio (DER), dan Earnings per Share (EPS) memiliki pengaruh yang signifikan terhadap harga saham. Secara khusus, temuan ini menjelaskan bahwa EPS memberikan kontribusi positif terhadap harga saham, sedangkan CR dan DER menunjukkan dampak negatif. Kesimpulan penelitian ini menegaskan bahwa kinerja keuangan perusahaan memiliki peranan penting dalam memengaruhi harga saham. Oleh karena itu, perusahaan perlu memberikan perhatian lebih pada peningkatan kinerja keuangan agar dapat meningkatkan harga saham dan memperkuat kepercayaan Investor.

Kata Kunci : *Current Ratio, Debt to Equity Ratio , Earnings per Share , Harga Saham*

ABSTRACT

This research is the result of the effect of financial performance analysis on the share price of companies listed on the Indonesia Stock Exchange (IDX). The method used in this research is quantitative with multiple linear regression analysis techniques. The data analyzed includes financial statements and stock prices of companies listed on the IDX during the period 2017 to 2023. The results indicate that financial performance measured through financial ratios, such as Current Ratio (CR), Debt to Equity Ratio (DER), and Earnings per Share (EPS), has a significant influence on stock prices. Specifically, the findings show that EPS contributes positively to stock prices, while CR and DER have a negative impact. The conclusion of this study confirms that corporate financial performance plays an important role in influencing stock prices. Therefore, companies need to pay attention to and improve the company's financial performance so as to increase the stock price and strengthen investor confidence.

Keywords : *Current Ratio, Debt to Equity Ratio , Earnings per Share, Stock Price*