

ABSTRAK

Penelitian ini berjudul Determinan dan Strategi Peningkatan Pertumbuhan Ekonomi di Kota Jambi. Penelitian ini bertujuan untuk: (1) menganalisis kondisi pertumbuhan ekonomi, jumlah penduduk, infrastruktur, IPM, investasi, dan belanja modal di Kota Jambi; (2) menganalisis pengaruh jumlah penduduk, infrastruktur, IPM, investasi, dan belanja modal terhadap pertumbuhan ekonomi di Kota Jambi; (3) menganalisis strategi Peningkatan pertumbuhan ekonomi di Kota Jambi. Penelitian ini menggunakan analisis regresi linier berganda dan *analytical hierarchy process* (AHP). Hasil penelitian menunjukkan terdapat hubungan antara dinamika jumlah penduduk, infrastruktur, IPM, investasi, dan belanja modal terhadap pertumbuhan ekonomi, di Kota Jambi dengan persentase 69,12%. Variabel tersebut berpengaruh terhadap pertumbuhan ekonomi di Kota Jambi periode 2004-2023. Berdasarkan analisis regresi linier berganda, diketahui bahwa secara simultan variabel jumlah penduduk, infrastruktur, IPM, investasi, dan belanja modal berpengaruh signifikan dan positif terhadap pertumbuhan ekonomi di Kota Jambi periode 2004-2023. Secara parsial, variabel jumlah penduduk, IPM, investasi, dan belanja modal berpengaruh positif dan signifikan terhadap pertumbuhan ekonomi di Kota Jambi periode 2004-2023, sedangkan variabel infrastruktur berpengaruh positif namun tidak signifikan. Berdasarkan hasil AHP, diketahui strategi peningkatan pertumbuhan ekonomi di Kota Jambi adalah peningkatan infrastruktur dasar, kemudahan investasi, dukungan sektor unggulan daerah dan UMKM, dan pembangunan SDM.

Kata Kunci : Pertumbuhan, Penduduk, Infrastruktur, Investasi, dan Modal

ABSTRACT

This research is entitled Determinants and Strategies of Enhancing Economic Growth in Jambi City. The objectives of this research are: (1) to analyze the conditions of economic growth, population, infrastructure, Human Development Index (HDI), investment, and capital expenditure in Jambi City; (2) to examine the effects of population, infrastructure, HDI, investment, and capital expenditure on economic growth in Jambi City; and (3) to formulate strategies to enhance economic growth in Jambi City. The research using multiple linier regression and Analytical Hierarchy Process (AHP) for analysis method. The results of the study indicate that there is a relationship between the population, infrastructure, HDI, investment, and capital expenditure with economic growth in Jambi City period 2004-2023 with percentage of contribution on 69.12%. Based on multiple linear regression analysis, these variables collectively have a significant and positive effect on economic growth in Jambi City during the 2004–2023 period. Partially, population, HDI, investment, and capital expenditure show a significant and positive influence, while infrastructure has a positive but not significant effect. Using the AHP, the recommended strategies for enhancing economic growth in Jambi City include the development of basic infrastructure, facilitation of investment, support for regional leading sectors and UMKM, and human resource development.

Keywords : Growth, Population, Infrastructure, Investment, Capital