

ABSTRAK

Tujuan dari penelitian ini adalah untuk : 1) menganalisis perkembangan Nilai Tukar, PMA, PDB dan Ekspor non migas Indonesia ke Jepang periode 2000-2023. 2) menganalisis pengaruh Nilai Tukar, PMA dan PDB terhadap Ekspor non migas Indonesia ke Jepang periode 2000-2023. Penelitian menggunakan data *time series* tahun 2000-2023 yang bersumber dari Bank Indonesia. Adapun metode analisisnya yaitu deskriptif kuantitatif dengan alat analisis regresi linear berganda pada metode *Ordinary Least Square* (OLS) dengan bantuan *Software Eviews 12*. Hasil penelitian ini menunjukkan bahwa perkembangan Nilai Tukar, PMA, PDB dan ekspor nonmigas Indonesia ke Jepang periode 2000-2023 itu berfluktuasi naik turun. Berdasarkan penelitian, ditemukan hasil yakni variabel nilai tukar, PMA dan PDB secara bersama-sama memiliki pengaruh yang signifikan terhadap ekspor non migas Indonesia ke Jepang. Secara spesifik, variabel nilai tukar dan PDB tidak berpengaruh signifikan terhadap ekspor non migas Indonesia ke Jepang. Kemudian variabel PMA berpengaruh positif dan signifikan terhadap ekspor non migas Indonesia ke Jepang.

Kata Kunci : Nilai Tukar, PMA, PDB, Ekspor Non Migas Indonesia ke Jepang.

ABSTRACT

The purpose of this study is to: 1) analyze the development of the exchange rate, GDI, GDP and Indonesia's non-oil and gas exports to Japan for the period 2000-2023. 2) analyze the effect of the exchange rate, FDI and GDP on Indonesia's non-oil and gas exports to Japan for the period 2000-2023. The study uses time series data from 2000-2023 sourced from Bank Indonesia. The analyze method is quantitative descriptive with multiple linear regression analysis tools on the Ordinary Least Square (OLS) Method with the help of Eviews 12 software. The result of study indicate that the development of the exchange rate, FDI, GDP and Indonesia's non-oil and gas exports to Japan for for the period 2000-2023 fluctuated up and down. Based on study, the results found that the exchange rate, FDI and GDP variables together have a significant effect on Indonesia's non-oil and gas exports to Japan. Specifically, the exchange rate and GDP variables don't have a significant effect on Indonesia's non-oil and gas exports to Japan. And the FDI variable has a positive and significant effect on Indonesia's non-oil and gas exports to Japan.

Keywords: *Exchange Rate, FDI, GDP, Indonesia's Non-Oil and Gas Exports to Japan.*