

ABSTRAK

Sartika, Leni, 2025. Pengaruh Model Pembelajaran Project Based Learning Berbasis Kearifan Lokal dengan tipe Kinestetik dan Visual Pelajaran Ekonomi terhadap Kemampuan Berpikir Kritis Siswa. Tesis Program Magister Pendidikan Ekonomi Universitas Jambi, Pembimbing: (I) Prof. Dr. Dra. Muazza, M.Si. Pembimbing (II) Dr. Siti Syahada, S.Pd., M.E.

Kata Kunci: Model *project based learning*, kearifan lokal, tipe kinestetik, tipe visual dan kemampuan berpikir kritis.

Rendahnya kemampuan berpikir kritis siswa khususnya dalam materi kewirausahaan, siswa tidak aktif dalam pembelajaran di kelas dan siswa tidak bisa menghubungkan suatu konsep pembelajaran dalam kehidupan sehari-hari. Penelitian ini dilakukan untuk mengetahui pengaruh model pembelajaran Project Based Learning berbasis kearifan lokal dengan tipe belajar kinestetik dan tipe belajar visual terhadap kemampuan berpikir kritis dan untuk mengetahui perbedaan model pembelajaran Project Based Learning berbasis kearifan lokal dalam meningkatkan kemampuan berpikir kritis siswa dengan tipe belajar kinestetik dan visual.

Metode penelitian ini adalah Quasi Eksperiment dengan pengambilan data berupa random Sampling. Pengujian hipotesis dalam penelitian ini dengan menggunakan uji Manova.

Analisis terhadap rata-rata hasil posttest yang dilakukan menghasilkan nilai signifikansi 0,000. Karena nilai signifikansi $< 0,05$, maka H_0 ditolak. Untuk melihat pengaruh tipe kinestetik dan visualnya pada ranah afektif dan psikomotor dilakukan pengamatan selama penelitian sehingga pengaruh tipe kinestetik dikategorikan baik sedangkan visual kategori cukup baik.

Berdasarkan penelitian di atas dapat disimpulkan terdapat Pengaruh Model Pembelajaran Project Based Learning Berbasis Kearifan Lokal dengan tipe Kinestetik dan Visual terhadap Kemampuan Berpikir Kritis Siswa.

ABSTRACT

Sartika, Leni, 2025. The Influence of the Project Based Learning Model Based on Local Wisdom with Kinesthetic and Visual Economic Lessons on Students' Critical Thinking Ability. Master's Thesis in Economic Education Program at Jambi University, Supervisor: (I) Prof. Dr. Dra. Muazza, M.Sc. Supervisor (II) Dr. Siti Syahada, S.Pd., M.E.

Keywords: Project based learning model, local wisdom, kinesthetic type, visual type and critical thinking skills.

Students' low critical thinking skills, especially in entrepreneurship material, students are not active in learning in class and students cannot relate learning concepts to everyday life. This research was conducted to determine the effect of the Project Based Learning learning model based on local wisdom with the kinesthetic learning type and the visual learning type on critical thinking skills and to determine the differences between the Project Based Learning learning model based on local wisdom in improving students' critical thinking abilities with the kinesthetic and visual learning types.

This research method is Quasi Experimental with data collection in the form of random sampling. Hypothesis testing in this research uses the Manova test.

Analysis of the average posttest results produced a significance value of 0.000. Because the significance value is <0.05 , H_0 is rejected. To see the influence of the kinesthetic and visual types on the affective and psychomotor domains, observations were made during the research so that the influence of the kinesthetic type was categorized as good while the visual category was quite good.

Based on the research above, it can be concluded that there is an influence of the Project Based Learning Model Based on Local Wisdom with Kinesthetic and Visual types on Students' Critical Thinking Ability.