

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

5.1 Conclusions

Based on the results of the interview analysis, this study shows that students have a positive perceptions of the use of the *Learn English with Jessica* YouTube channel in learning new vocabulary. This channel is considered easily accessible, engaging and enjoyable, relevant to students' needs, and helps students in learning vocabulary and other English skills. Students said that they can watch the videos anytime and anywhere without experiencing significant network problems. The content is considered engaging and enjoyable because they use animation, simple explanations, and quizzes that make the learning process more exciting. The material presented is also suitable for students' needs because it is related to topics and vocabulary used in daily life.

Besides helpful in vocabulary learning, this channel also has a positive impact on other language skills. Students feel more confident speaking and understand spoken English more easily after watching the videos. However, there was also one student who said that the video content felt too basic and the conversations started to feel monotonous stiff, especially after watching a few videos. This shows that although the channel is useful, there is still a need to develop and vary the material to keep it interesting for students with different ability levels.

5.2 Suggestions

Based on the results of the study, the researcher provides several suggestions for teachers, students, and further researchers as follows :

1) For teachers

Teachers can utilize the *Learn English with Jessica* channel as additional media in vocabulary learning or other English skills. Videos from this channel can be used in class or as independent learning tasks at home. The content presented is engaging and easy to understand by students, so it can help increase their interest in learning and enhance their vocabulary.

2) For students

Students are recommended to use the *Learn English with Jessica* channel actively and independently to support the English learning process, either in improving vocabulary or other English skills. Students are also suggested to choose videos that suit their needs and watch them frequently to make learning more effective.

3) For further research

This study only focuses on students' perceptions and uses a qualitative approach. Therefore, future researchers are suggested to conduct quantitative research aimed at measuring the improvement of students' vocabulary skills before and after using the *Learn English with Jessica* channel as learning media. With this approach, it is expected that more objective data can be obtained on how much influence the use of this channel has on students' vocabulary acquisition.