

APPROVAL

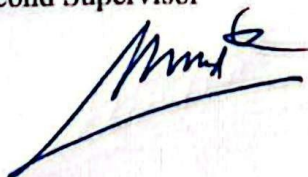
This thesis entitled **"PERSUASIVE LANGUAGE USED BY BEAUTY INFLUENCERS IN INSTAGRAM ADS"** written by Mega Purnama Sari (A1B221042) has been corrected and approved to be examined in front of the board examiners.

Jambi, 25 June 2025
First Supervisor



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LETTER OF RATIFICATION

This thesis entitled "Persuasive Language Used by Beauty Influencers in Instagram Ads" written by Mega Purnama Sari student's number A1B221042 has been corrected and approved to be examined in front of the board examiners on 25 June 2025 and was declared acceptable.


The Board Examiners

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