CHAPTER I

INTRODUCTION

1.1 Background Research

In linguistic study, language is not only used as an instrument to convey information but also to convey acts. The act that conveyed could be claiming, offering assistance, making orders, apologizing, etc. It could be identified by using linguistic theory, which is speech acts. The use of words to accomplish an action is known as speech acts (Van Thao et al., 2021). Speech act is a sub-field of linguistics that examines language from the perspective of real-world usage (Syah et al., 2017). This means by learning speech acts we can know the speaker's expression in communication. Speech act is about someone's ability to communicate something and intended to convey information to the listener (Budiasih et al., 2016). This means that we can learn how to understand and deduce what the speaker wants to say by how they convey it. In uttering it, the context and tone of the utterance also influence how the listener interprets it. Moreover, social aspects and situations also influence the utterance to be understood by both the speaker and listener.

This research is important to do because it can provide a broader and deeper understanding of how language is used. How an utterance can convey information and intention whether explicit or implicit, also shows the speaker's action. As well as how the context of the conversation incudes situation, background, and relationship can affect the meaning of an utterance. By studying speech acts, we can understand and interpret the meaning of an utterance from its pragmatics aspect.

The main focus of this research is on representative speech acts used by the main character Mark Zuckerberg in the movie entitled The Social Network. The movie is directed by David Fincher, and written by Aaron Sorkin from a book written by Ben Mezrich. The Social Network is a biographical movie that tell about the beginning of the establishment of Facebook and how Mark as the main character overcomes conflict in developing it. This research explains and classifies representative speech acts based on John Searle's theory. This research also explains the context in which representative speech acts are used in the conversation.

Movie is an audio visual which tell a story and interesting to watch. It also depicts real life as stated by Wijayati (2012). Social dynamics, communication between speakers, and interpersonal relationships are some examples of real-life depictions in movies. The Social Network is an interesting movie to study because it contains several criteria relevant to the analysis of representative speech acts. The movie focuses on dialogue and verbal interactions between characters, providing a significant amount of utterance data for further analysis. Mark, the main character of the movie frequently uses language to state opinions, report, claim, and deny others' opinions. These kinds of actions are part of representative speech acts according to Searle. Each scene in the movie has different context settings and conflict which facilitates the analysis of how context affects the meaning of speech acts.

This research contributes to a better understanding of speaker intent, social context, and the impact of communication on interpersonal relationships. A thorough and precise comprehension of speech acts can aid in our knowledge of

interpersonal communication dynamics and how language is used to reveal hidden intentions. Speakers frequently reflect their social and emotional identities through the utterances they utter.

1.2 Research Questions

1. What types of representative speech acts were used by Mark Zuckerberg in The Social Network movie?

2. How can the representative speech acts influenced by the context?

1.3 The Purposes of the Research

The purpose of this study is to idenitfy the classification of representative speech acts in the dialogue uttered by the main character Mark Zuckerberg in The Social Network movie. The classifications are asserting, claiming, reporting, denying, and predicting. For further understanding, each utterance is categorized and explained based on its classification. The explanation of each utterance is done by looking for the context of the conversation between Mark and the interlocutor.

This research also aims to describe how context can influence the meaning and function of representative speech acts used by Mark in the movie. This research not only discussed what Mark utters, but also how, why, and in what context he utters it. Understanding context is the key to understanding the pragmatics function of an utterance. Therefore, this research clearly explains the context so that the meaning of representative speech acts is easier to understand.

Through this research, we can understand how the same speech acts such as asserting can have different meanings depending on the social context and status of the characters involved. In addition, this research interprets the meaning of

utterance based on conversation context. The intention of utterance is sometimes uttered implicitly so then we need to understand it closely.

1.4 Signification of the Research

1. For Future Research

   This research is expected to be an additional reference for future researchers who have the same topic or research subject and counted as a scientific contribution to the study of speech acts in movie. Through the analysis of this study, it is intended that future researchers will gain a new and deeper perspective on the context of speech acts utilized in movies by means of the examination of this study. Speech acts theory can be used in a unique way to the complicated communication medium of movies.

   Numerous new media have evolved and gained popularity in the modern day due to the development in communication and media, including web series, streaming platforms, and other interactive digital content. This research paves the way for the study of speech acts in these new media. This is because future research can compare the use of speech acts in traditional movies with other interactive media where communication between characters and users has different characteristics.

2. For Students

   Students can improve their understanding of the broader functions of language through this research. It aids them to understand how seemingly straightforward utterances can have complex and various meanings depending on the context in which they are used. Students who develop their critical thinking abilities to recognize the pragmatics purpose of

utterance will get more perspective on the meaning behind everyday communication. The meaning of an utterance can change based on the situation, the relationship between speakers, and the emotions involved. As a result, students can discover that not all utterances have a literal meaning and that, instead. There is frequent and implied meaning that is depends on the context.