

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh Good Corporate Governance (GCG), ukuran perusahaan, *leverage*, dan profitabilitas terhadap nilai perusahaan pada perusahaan perbankan konvensional yang terdaftar di Bursa Efek Indonesia (BEI) periode 2021-2023. Dalam penelitian ini *Good Corporate Governance* diukur dengan kepemilikan institusional, dewan komisaris, dan komite audit. Populasi yang digunakan dalam penelitian ini adalah perusahaan perbankan konvensional yang terdaftar di Bursa Efek Indonesia periode 2021-2023 yaitu sebanyak 47 perusahaan. Teknik pengambilan sampel dalam penelitian ini menggunakan *purposive sampling* dan didapat sampel sebanyak 33 perusahaan dalam periode pengamatan selama 3 tahun sehingga sampel yang digunakan sebanyak 99 data. *Software* yang digunakan untuk olah data adalah SPSS versi 27. Hasil Pengujian Hipotesis menunjukkan bahwa kepemilikan institusional, dewan komisaris, komite audit, ukuran perusahaan, *leverage* dan profitabilitas secara stimulan berpengaruh terhadap nilai perusahaan. Secara parsial Kepemilikan Institusional, Dewan Komisaris, dan Profitabilitas berpengaruh terhadap nilai perusahaan. Secara parsial ukuran perusahaan komite audit dan *leverage* tidak berpengaruh terhadap nilai perusahaan.

Kata kunci: nilai perusahaan, *good corporate governance*, ukuran perusahaan, *leverage*, profitabilitas

ABSTRACT

This study aims to determine the effect of Good Corporate Governance (GCG), company size, leverage, and profitability on company value in conventional banking companies listed on the Indonesia Stock Exchange (IDX) for the 2021-2023 period. In this study, Good Corporate Governance is measured by institutional ownership, the board of commissioners, and the audit committee. The population used in this study were conventional banking companies listed on the Indonesia Stock Exchange for the 2021-2023 period, which were 47 companies. The sampling technique in this study used purposive sampling and obtained a sample of 33 companies in an observation period of 3 years so that the sample used was 99 data. The software used for data processing is SPSS version 27. The results of the Hypothesis Testing show that institutional ownership, the board of commissioners, the audit committee, company size, leverage and profitability have a stimulant effect on company value. Partially, Institutional Ownership, Board of Commissioners, and Profitability have an effect on company value. Partially, company size, audit committee, and leverage do not have an effect on company value.

Keywords: company value, good corporate governance , company size, leverage, profitability