

ABSTRACT

Fitri, Elva Nopna, 2025. *EFL Students' Perception in the Use of Instagram for Academic Speaking Skill Learning*. Thesis English Education Study Program. Faculty of Teacher Training Education of Universitas Jambi in Academic year 2025. The first supervisor is Dr. Nely Arif, S.Pd. M.Pd. The second supervisor is Dony Efriza, S.Pd. M.Pd.

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This research aimed to determine EFL students' perceptions of using Instagram as a learning medium for academic speaking skills. As social media becomes increasingly integrated into education, Instagram offers flexible, engaging, and easily accessible content that supports students' language development. This study employed a descriptive qualitative method and involved six students from the 2021 intake of the English Language Education Study Program at Jambi University. To collect data, the researchers used a questionnaire to screen participants and conducted in-depth semi-structured interviews. The findings indicate that students positively viewed Instagram as helping to improve vocabulary, fluency, and confidence in academic speaking. They highlighted Instagram's flexibility and authentic content as key advantages. However, challenges such as the lack of immediate feedback and the need for independent learning were also noted. The results of this study can be useful for teachers in helping students improve their academic speaking skills in English learning using Instagram.